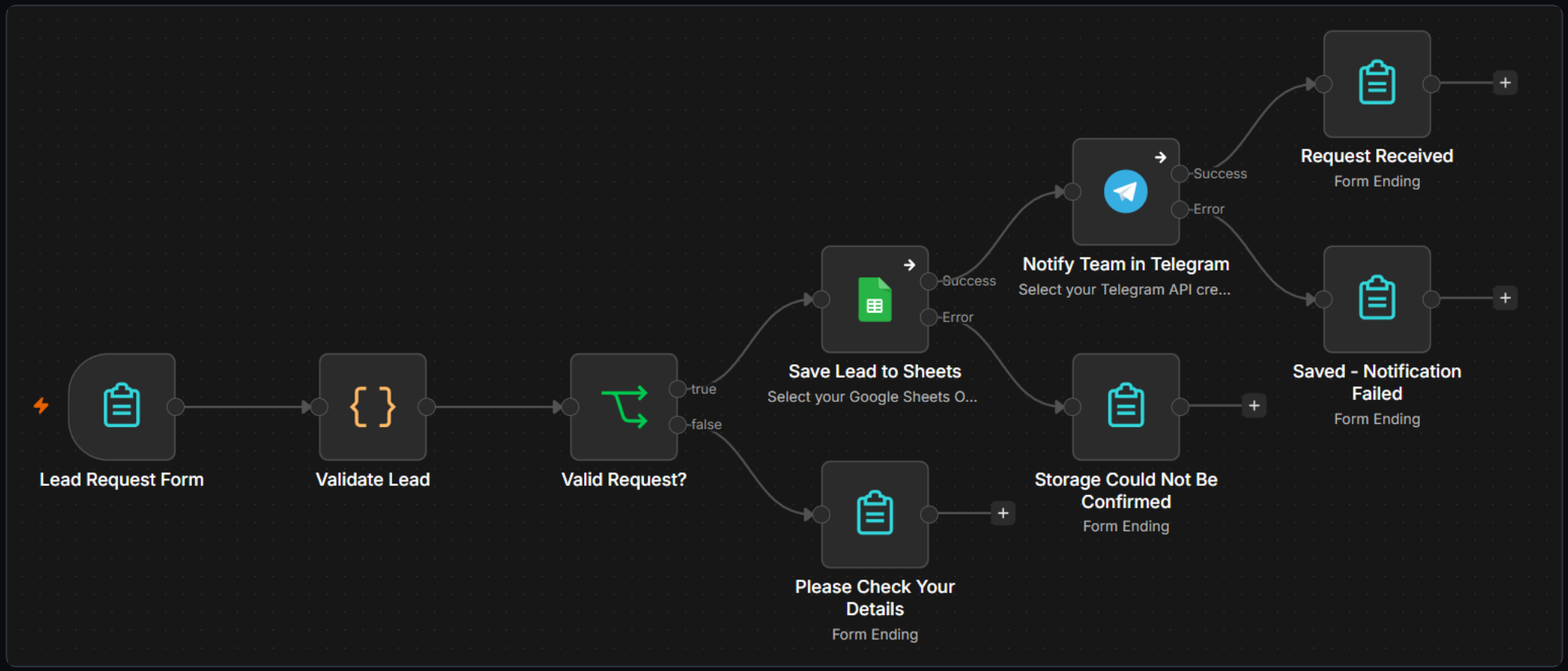
Lead Intake

Turn a form submission into a clean lead record and a team notification. Less copying, fewer incomplete requests and a clear next step for every enquiry.

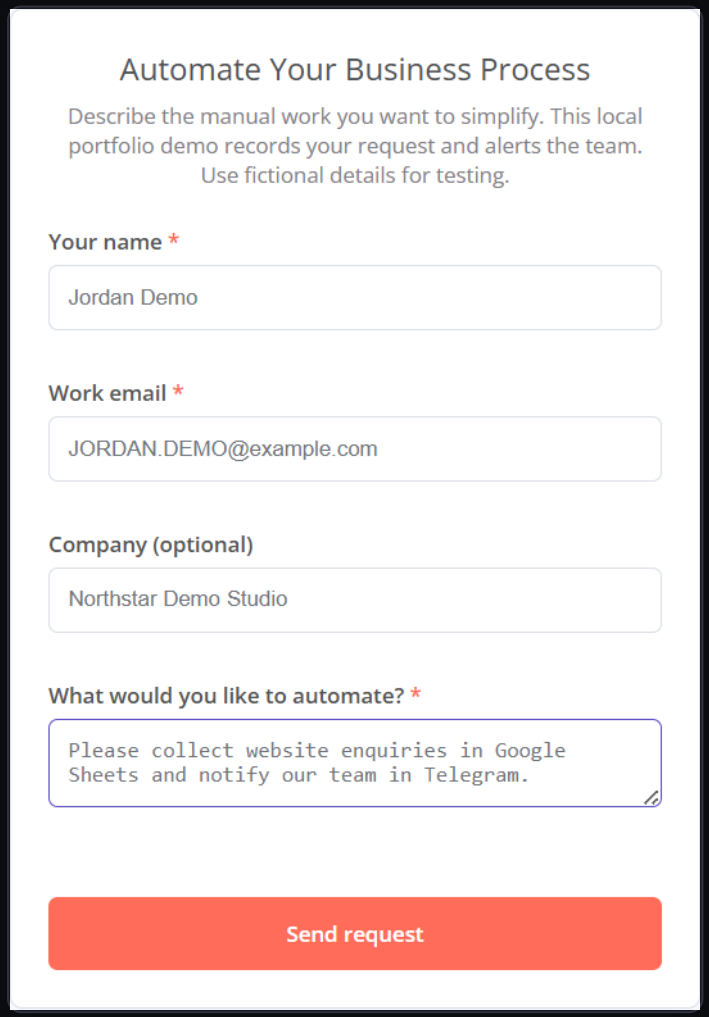


Form input > JavaScript validation > Google Sheets > Telegram > Customer confirmation

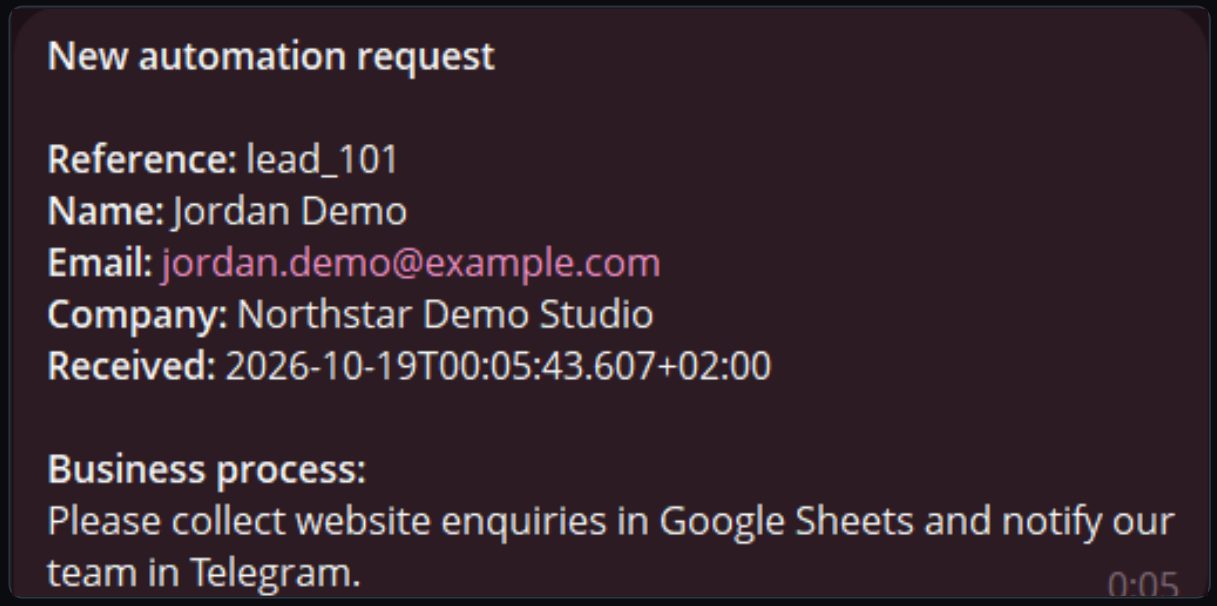
One request. A record and an alert.

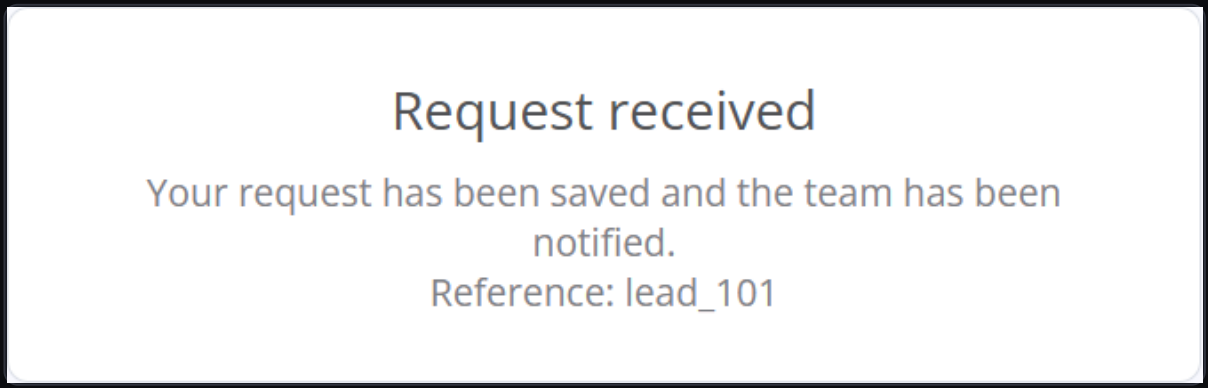
The customer submits once. The workflow normalises the email, stores the enquiry and sends the team the same reference used in the confirmation.

Submitted form



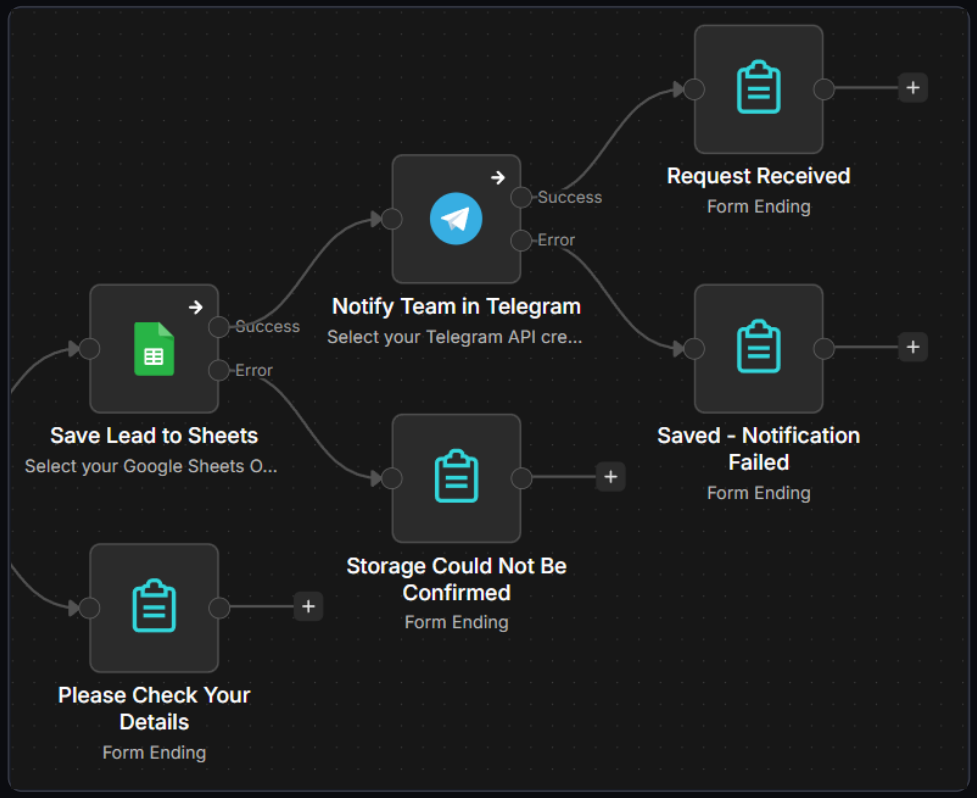
Team notification





Save first. Notify second.

n8n coordinates the flow. JavaScript prepares the data; Google Sheets and the Telegram Bot API handle storage and delivery through saved credentials.



Separate branches distinguish a storage problem from a notification problem.

Validate and standardise

Check required fields, email format and text limits. Trim extra spaces and normalise email case before saving.

Keep user text safe

RAW cell format stores input as literal text. HTML escaping preserves special characters in Telegram messages.

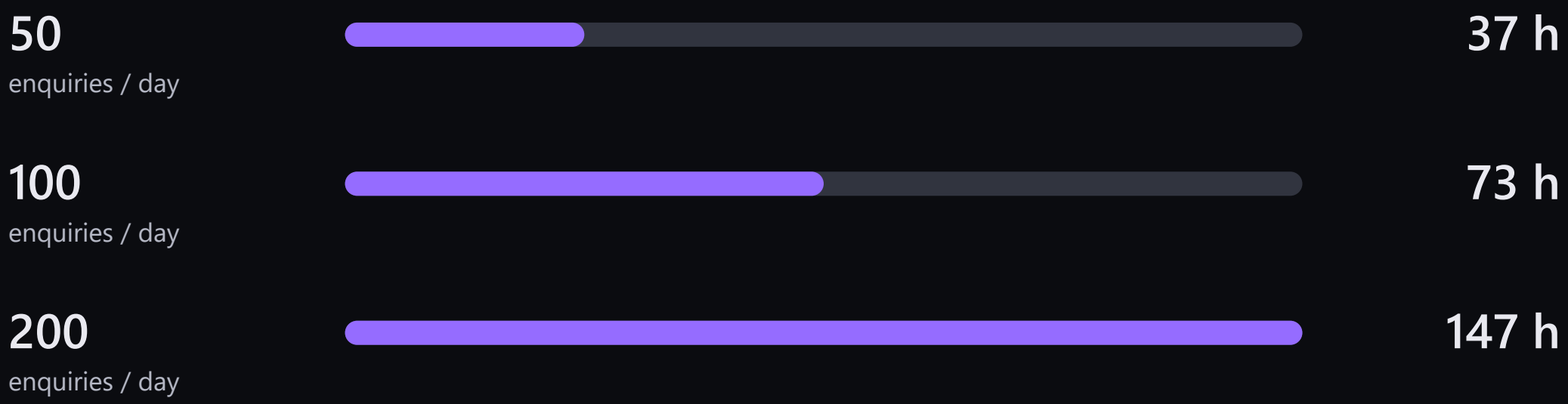
Make the outcome clear

Invalid input returns a correction screen. A failed alert leaves the stored lead intact; a failed save never claims success.

Give the team its time back.

Replace repeated copying and manual notifications with one consistent intake step. The value grows with the number of enquiries coming in.

Estimated time saved per month



2 minutes less admin per enquiry

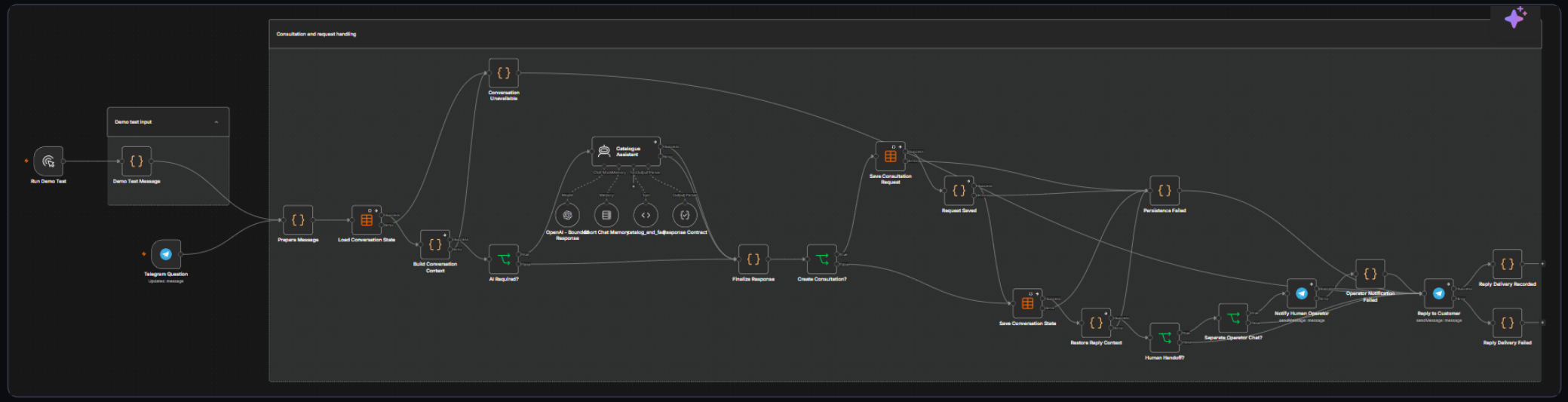
Approximate capacity released across 22 working days: copying details into a register and notifying the team.

More room for the next step

A shared record and immediate alert let the team focus on qualification, follow-up and customer conversations.

AI Sales Assistant

Help a customer move from an unclear automation need to a structured consultation request. Keep the conversation connected, then save a brief with their consent.



AI and conversation context

Catalogue Assistant

OpenAI API
Catalogue / FAQ tool
10-turn memory

Consultation storage

Save request

Data Table upsert

↓

Confirm saved

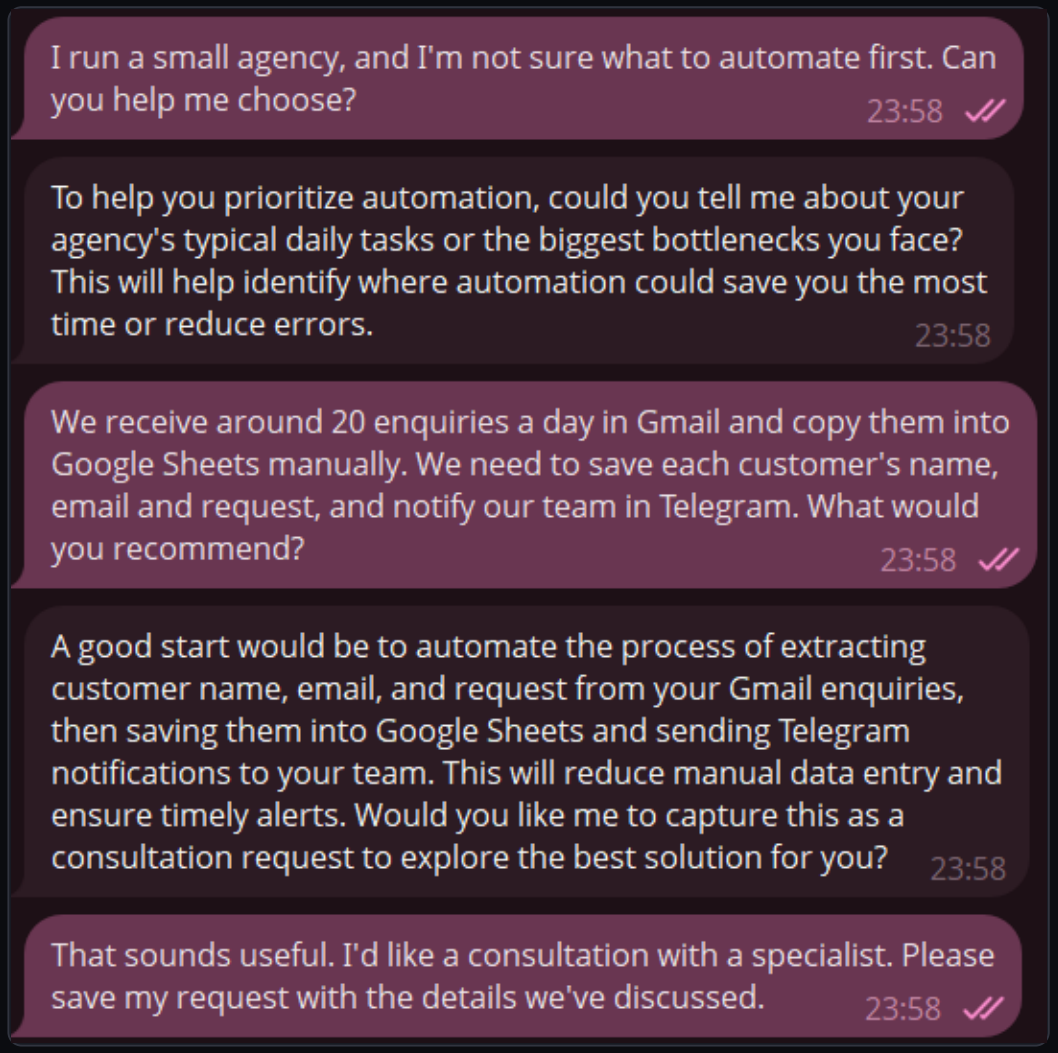
Reply from saved brief

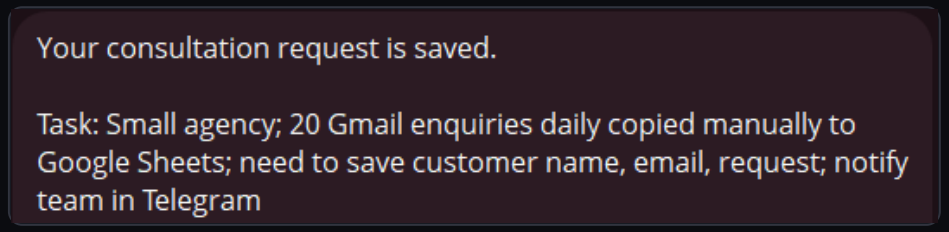
From dialogue to a useful brief

Message context, AI guidance, explicit consent and saved request data work as one flow.

Understand the need before creating the request.

The customer describes daily work, gets a relevant direction and agrees to save the details. The resulting brief preserves the context for the next conversation.





A focused discovery conversation

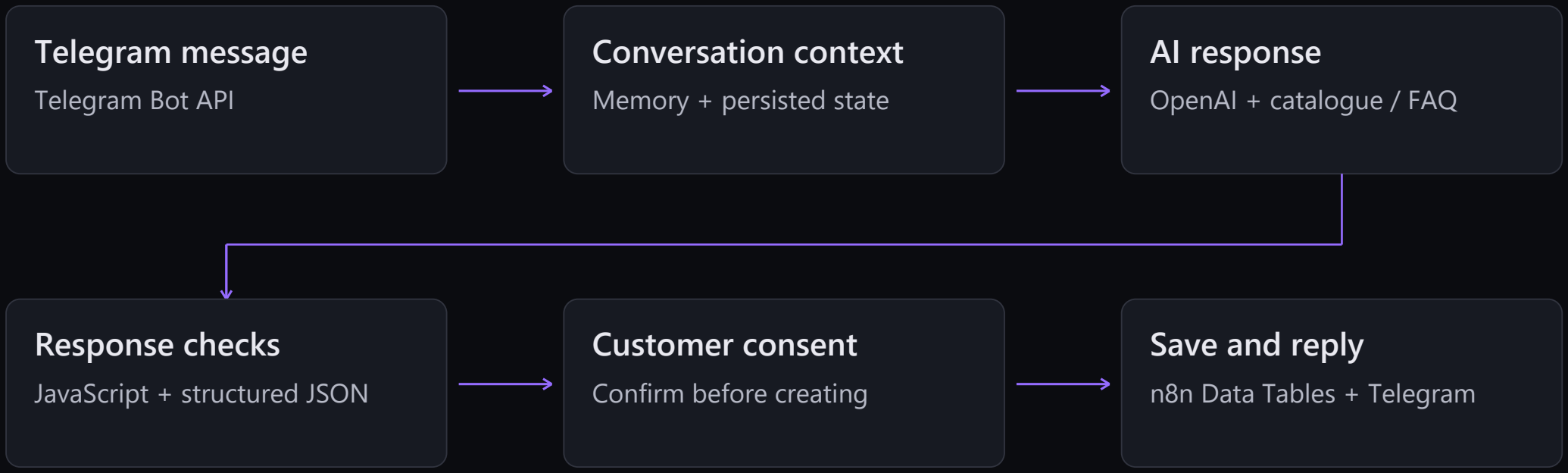
Ask about the business, repeated tasks and the current tools. Use earlier answers instead of restarting the same questions.

A brief the customer can recognise

Capture the task, volume and systems discussed. This example saves a consultation request; appointment scheduling is a separate step.

AI guidance. Controlled business actions.

An n8n AI Agent connects the OpenAI API, a catalogue / FAQ tool and a 10-turn memory window. JavaScript checks structured output before the flow takes action.



Carry the context forward

Conversation state and request data are stored separately. The next turn can use the brief already discussed.

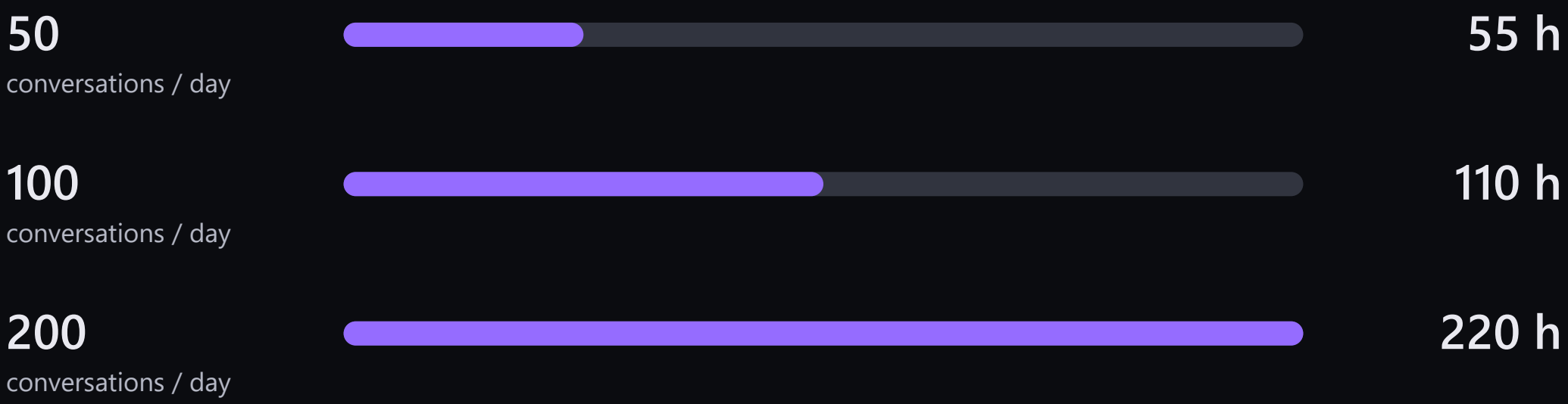
Reliable request capture

Storage errors lead to a clear fallback. After a successful save, the customer receives the captured brief and confirmation.

More context. Less repetitive discovery.

Use the assistant for initial questions and brief preparation, so a specialist can begin with the customer's situation already organised.

Estimated time saved per month



3 minutes less initial admin

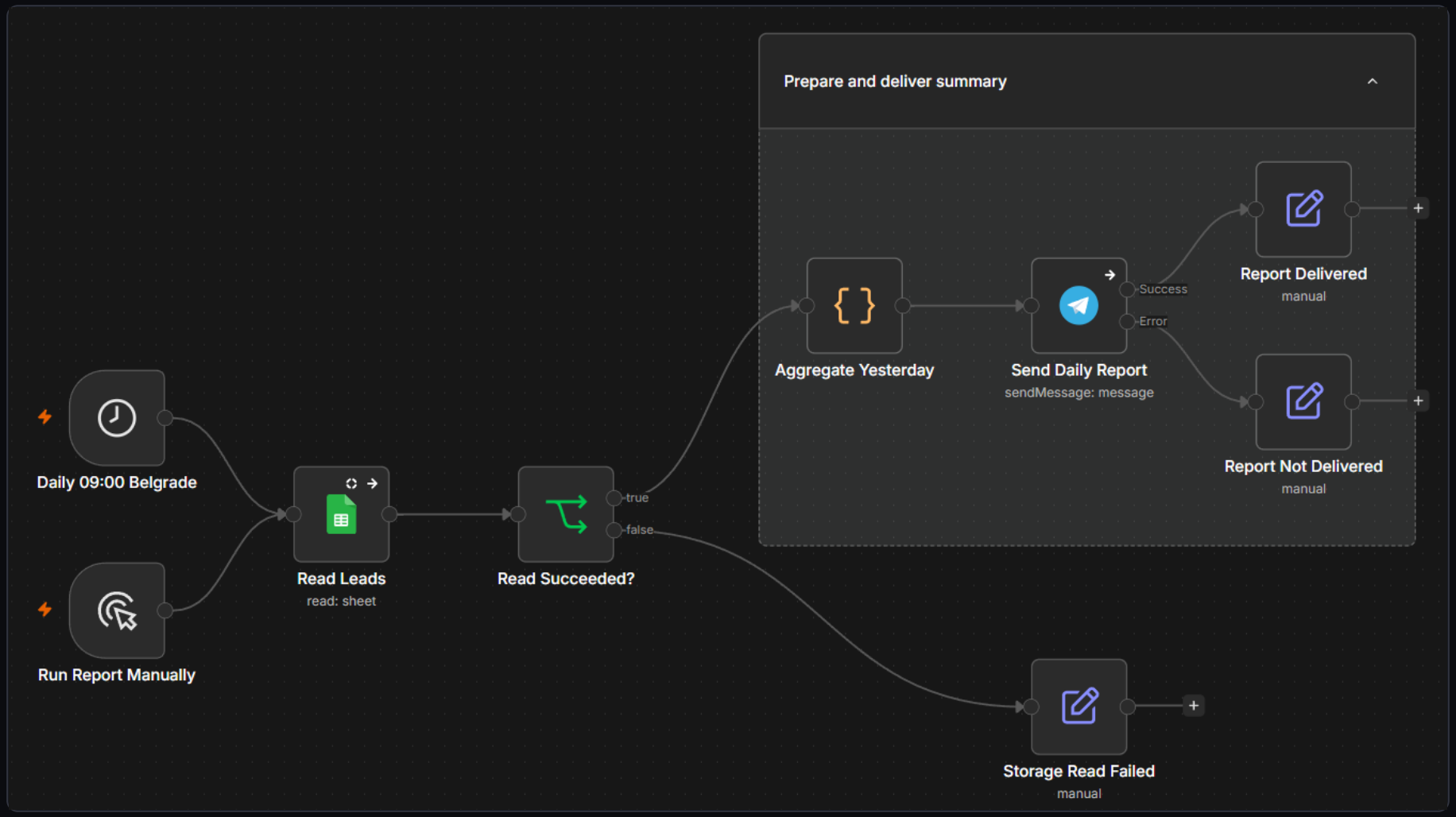
Approximate saving per conversation across 22 working days: repeated questions, note-taking and preparing the consultation brief.

A better starting point for service

The specialist keeps the judgement and consultation. The assistant helps collect context and record the customer's next step.

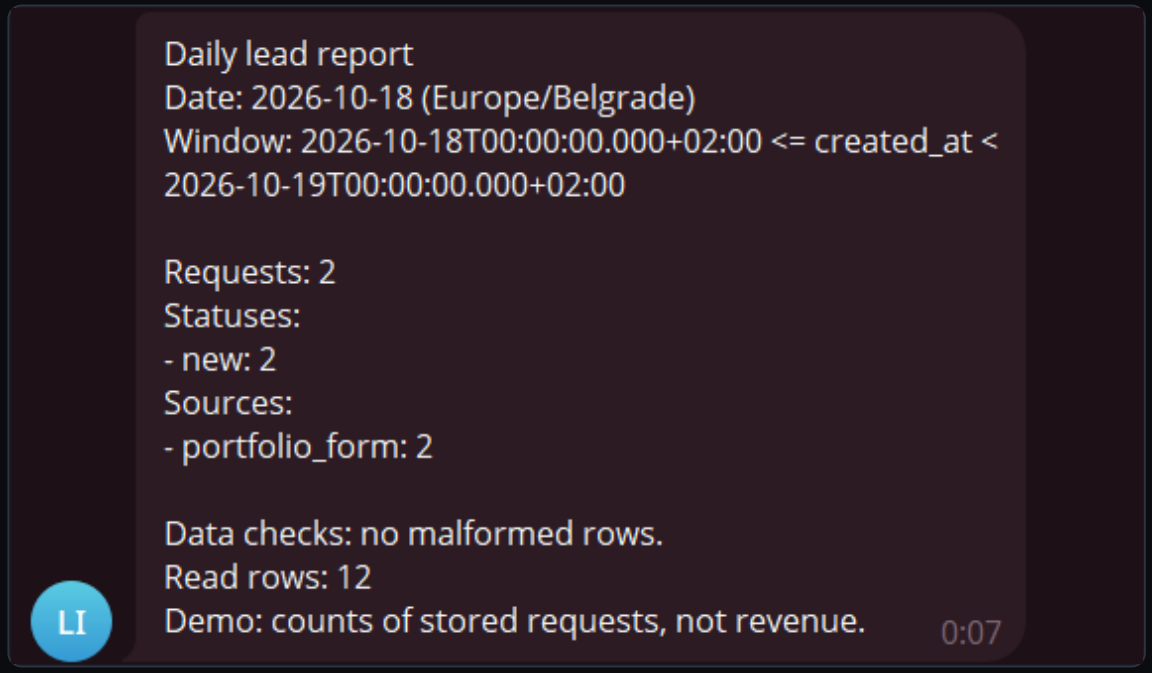
Daily Business Report

Read the lead register, summarise the previous calendar day and send the result to Telegram. A repeatable snapshot of request volume, status and source.



The essentials, delivered where the team works.

A single message brings the previous day's request counts together. Managers can check activity without opening and filtering the register each morning.



Actual output from the lead register: 2 requests, both new, grouped under the form source.

See the flow of enquiries

Total requests, status breakdown and source breakdown make the day's activity quick to scan.

Keep the day boundary precise

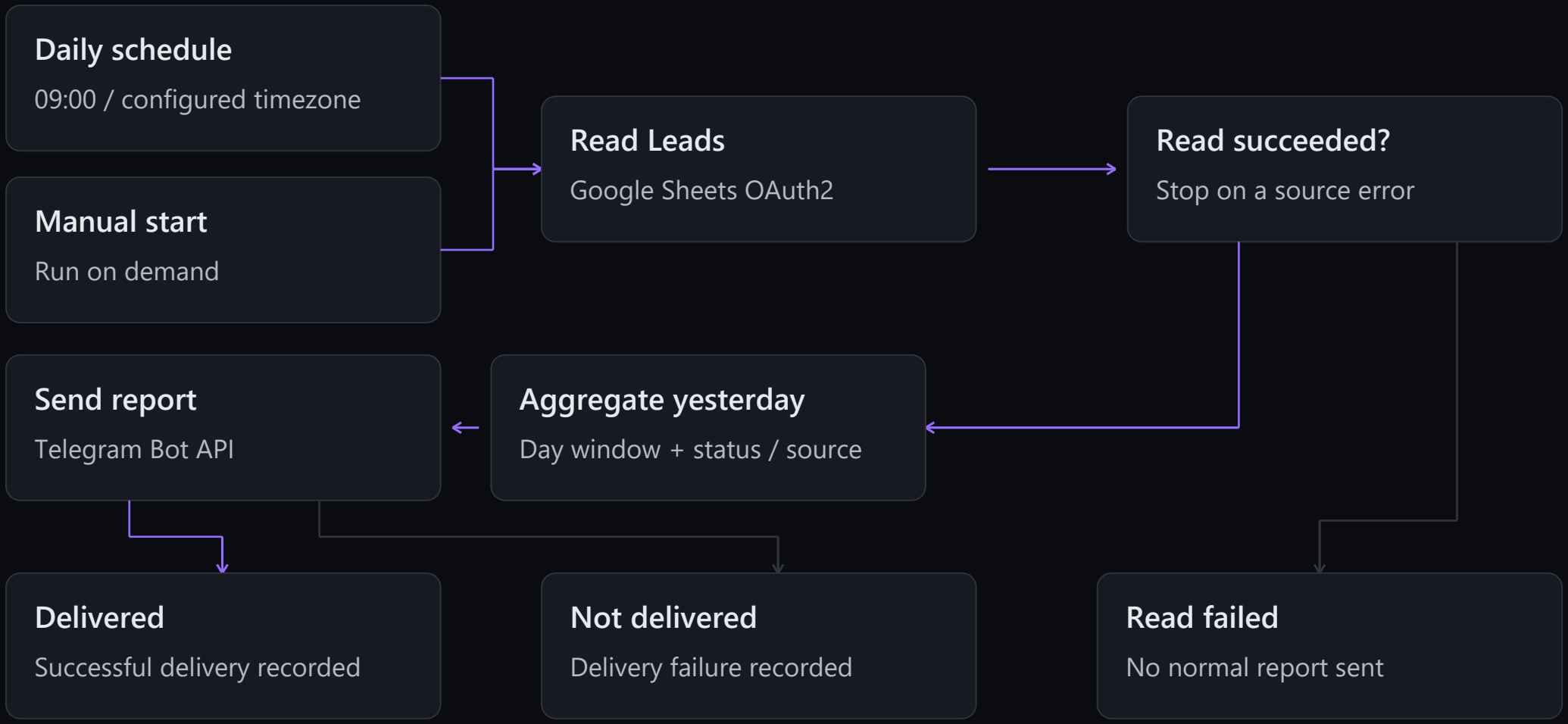
The report uses the previous calendar day in the configured timezone, including daylight-saving changes.

Know when data needs attention

The message includes data checks. Invalid rows are flagged so an incomplete total is easier to spot.

Read. Check. Aggregate. Deliver.

A scheduled or manual start reads Google Sheets. JavaScript applies the calendar-day window and groups valid lead rows before the Telegram Bot API sends the report.

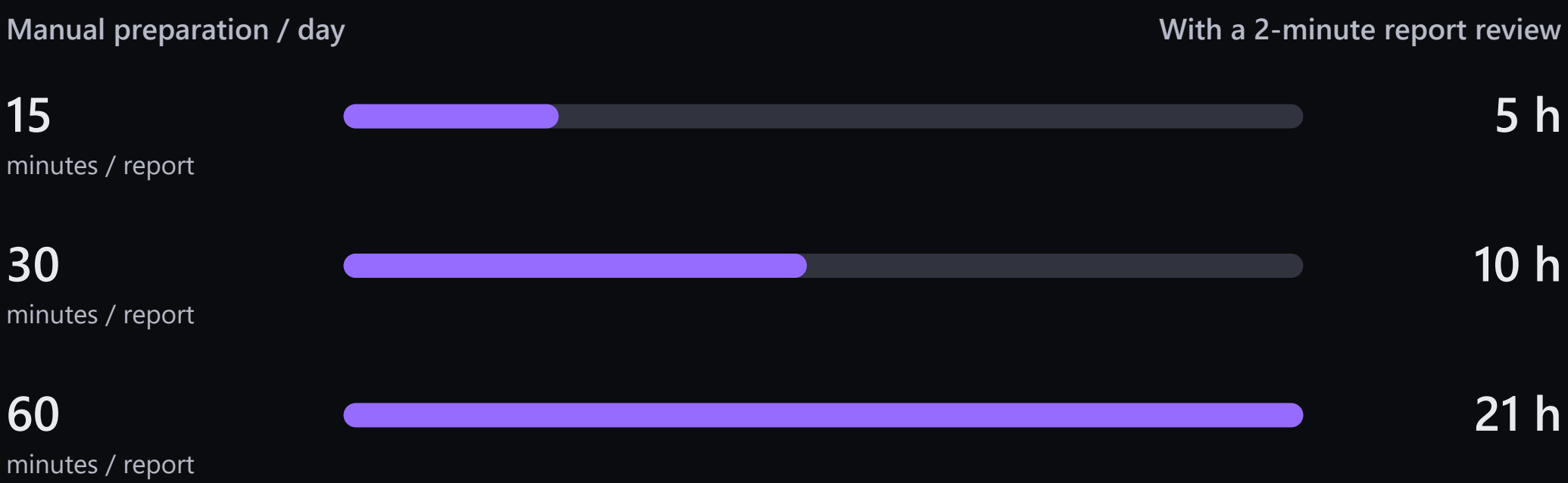


A failed read is different from a valid zero-request day. Source and delivery failures have separate outcomes.

Make reporting a habit, not a task.

A scheduled summary removes repeated filtering, counting and message preparation. The team reviews the result instead of rebuilding it.

Estimated time saved per month

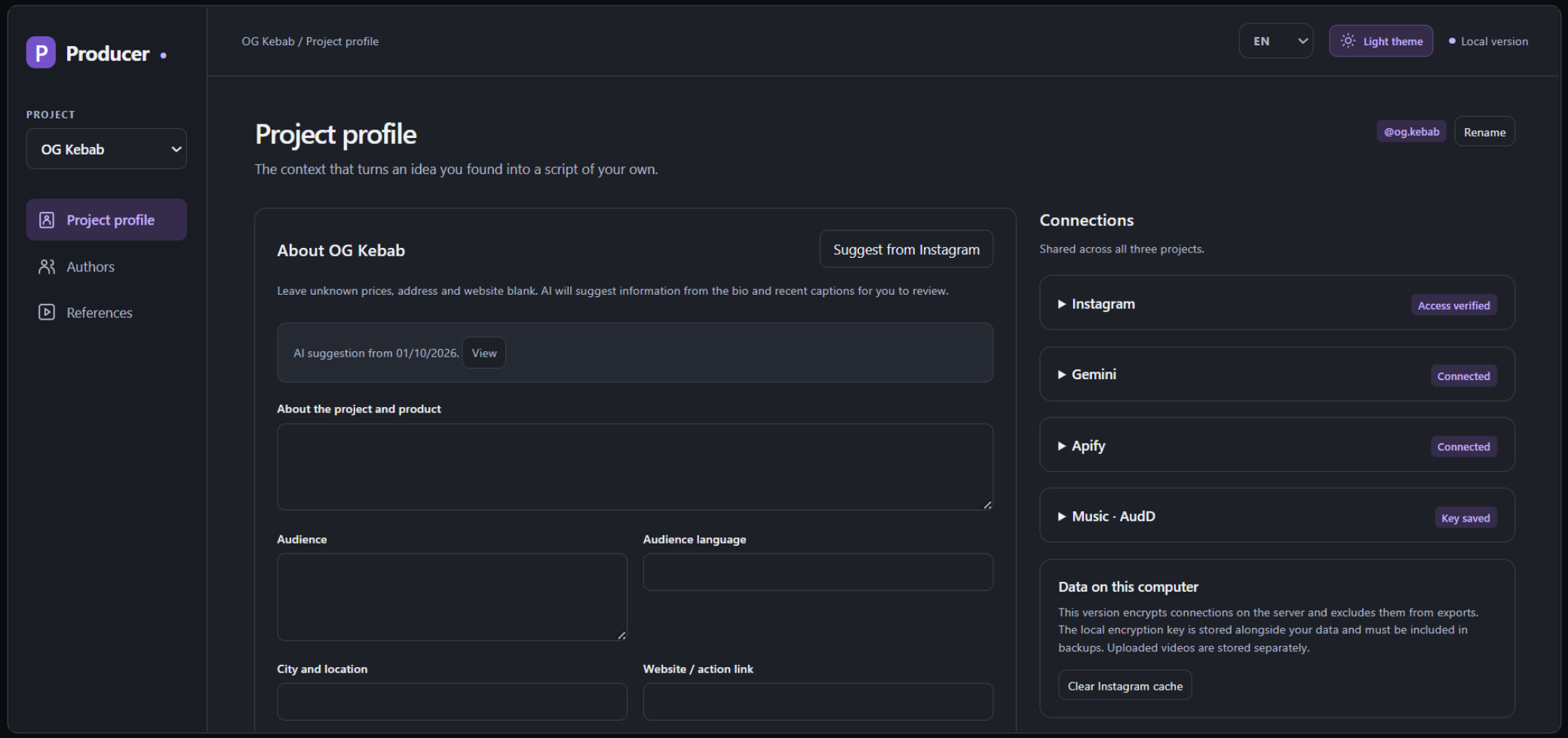


Across 22 working days, the released time grows with the manual effort the report replaces. Counts stay tied to the same lead register.

The broader value is consistency: the same day window, the same breakdowns and an explicit signal when source data needs attention.

Reels Producer

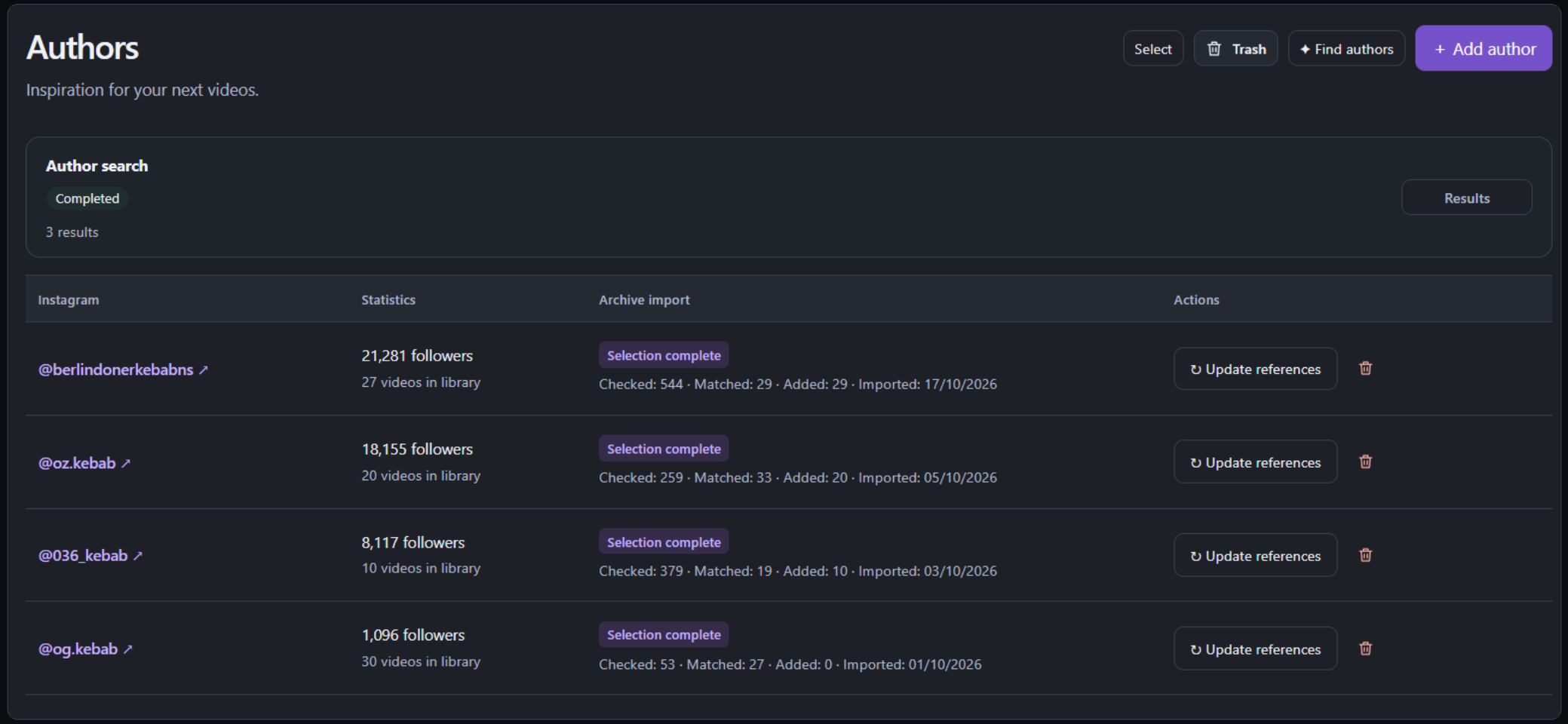
Find relevant Instagram ideas. Understand their creative approach. Turn a selected reference into a script for your brand.



One project profile keeps the product, audience, tone and filming preferences connected.

Keep creators and references connected.

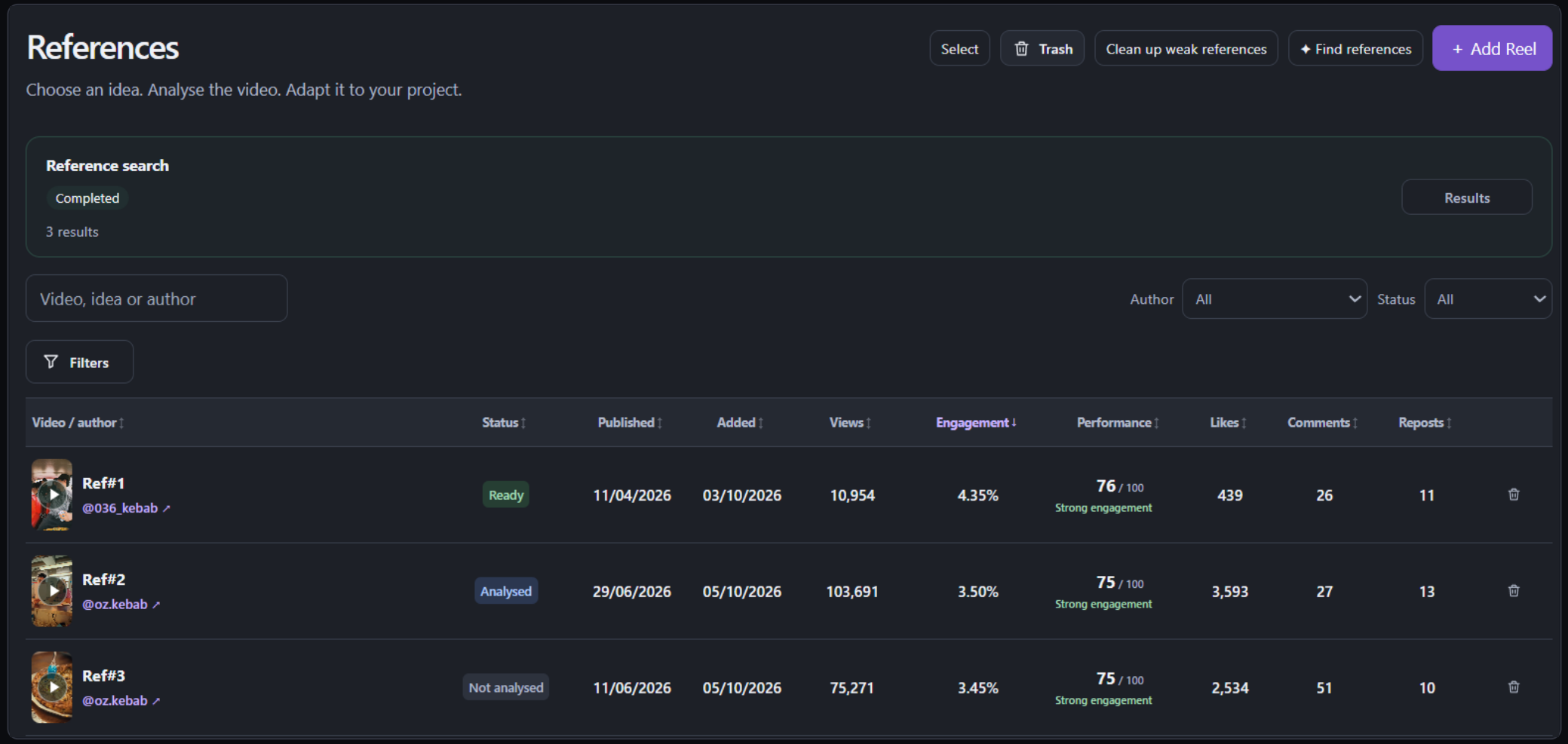
Add an author by username or save a single Reel by URL. Collect publications by period, volume and available metrics, then search and sort the library.



Search, filter and sort references; keep account context, available statistics and collection progress together.

A reference library ready for creative work.

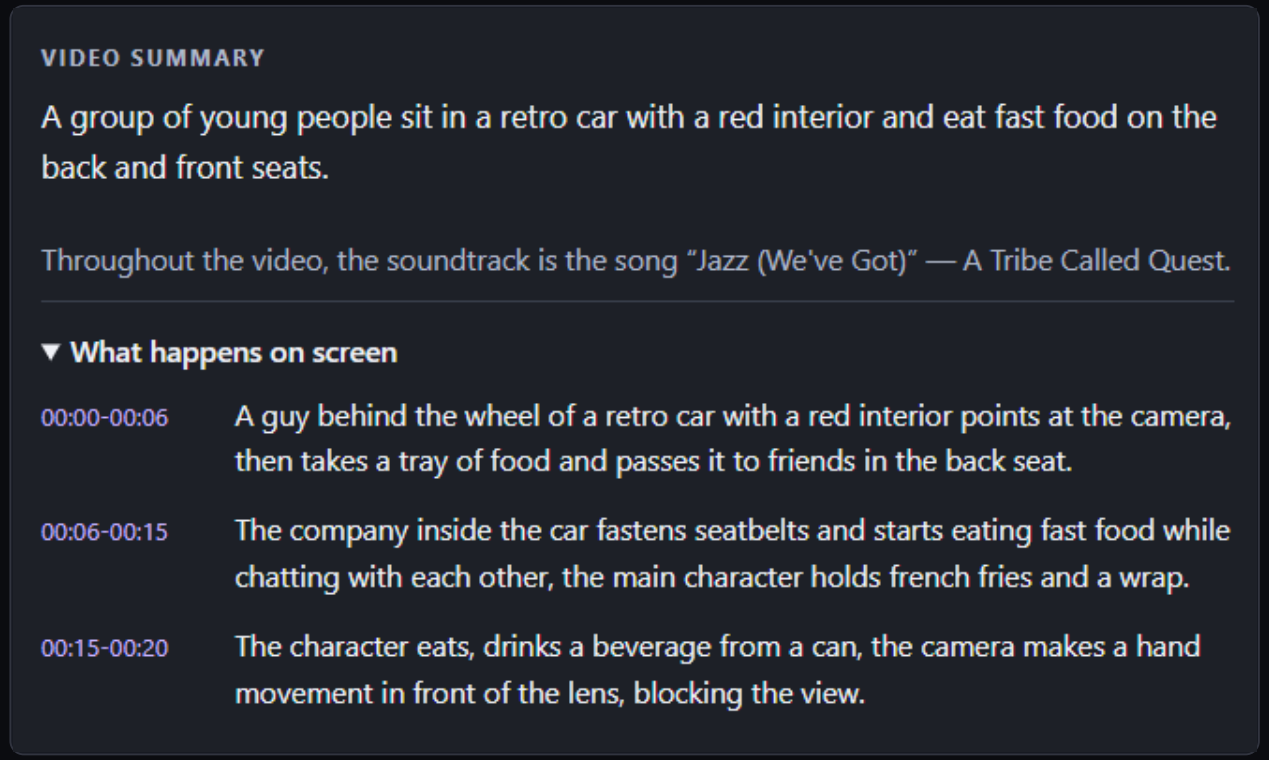
Search by video, idea or author. Filter by author and status, then compare views, engagement and reactions before choosing what to analyse.



Keep each reference, its metrics and its preparation status together - from initial review to a ready script.

Understand the story inside the video.

A structured AI breakdown turns a reference into material a writer or creative team can work with.



Scene-by-scene notes from the original video.

Read the whole scene

Review actions, timing, visible text, structure and expressive choices - including videos without speech.

Work across languages

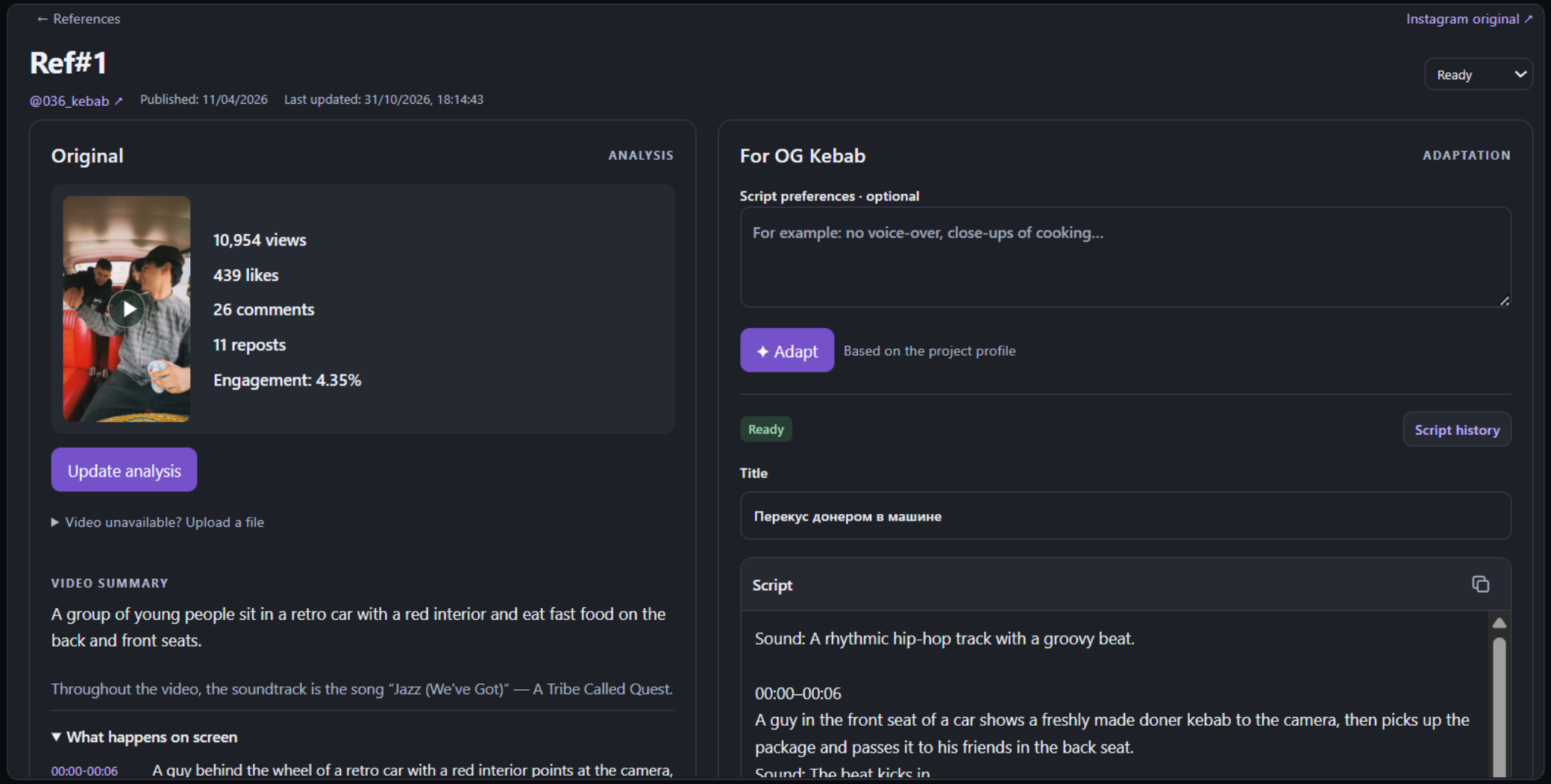
Speech and explanations can be translated into Russian. Unclear fragments are marked explicitly.

Find a useful creative device

Look for the opening, editing rhythm, humour or product presentation. Possible reasons for popularity remain interpretations.

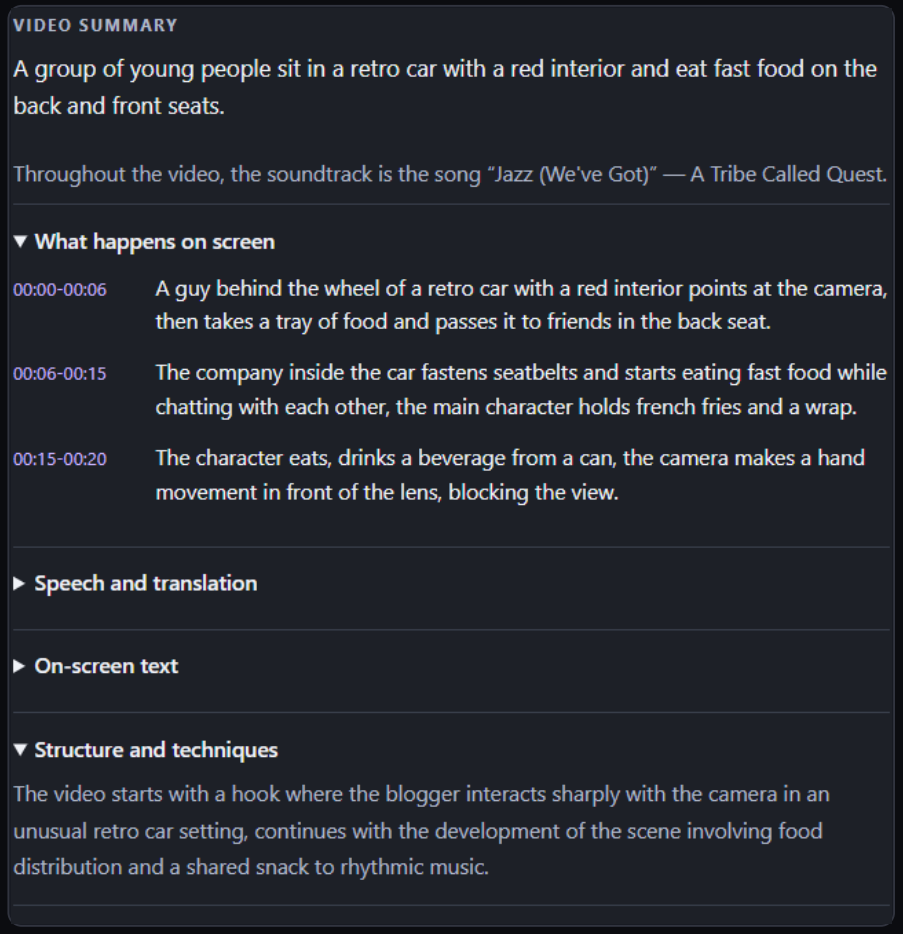
Bring the reference into the brand's world.

Preview the original with playback controls, then use its analysis and the project profile together. Add preferences for the brand-specific adaptation.



A script your team can make its own.

Move from a reference breakdown to a sequence of shots, actions, dialogue or captions. Refine the draft and preserve earlier versions.



Observed scenes and creative structure.



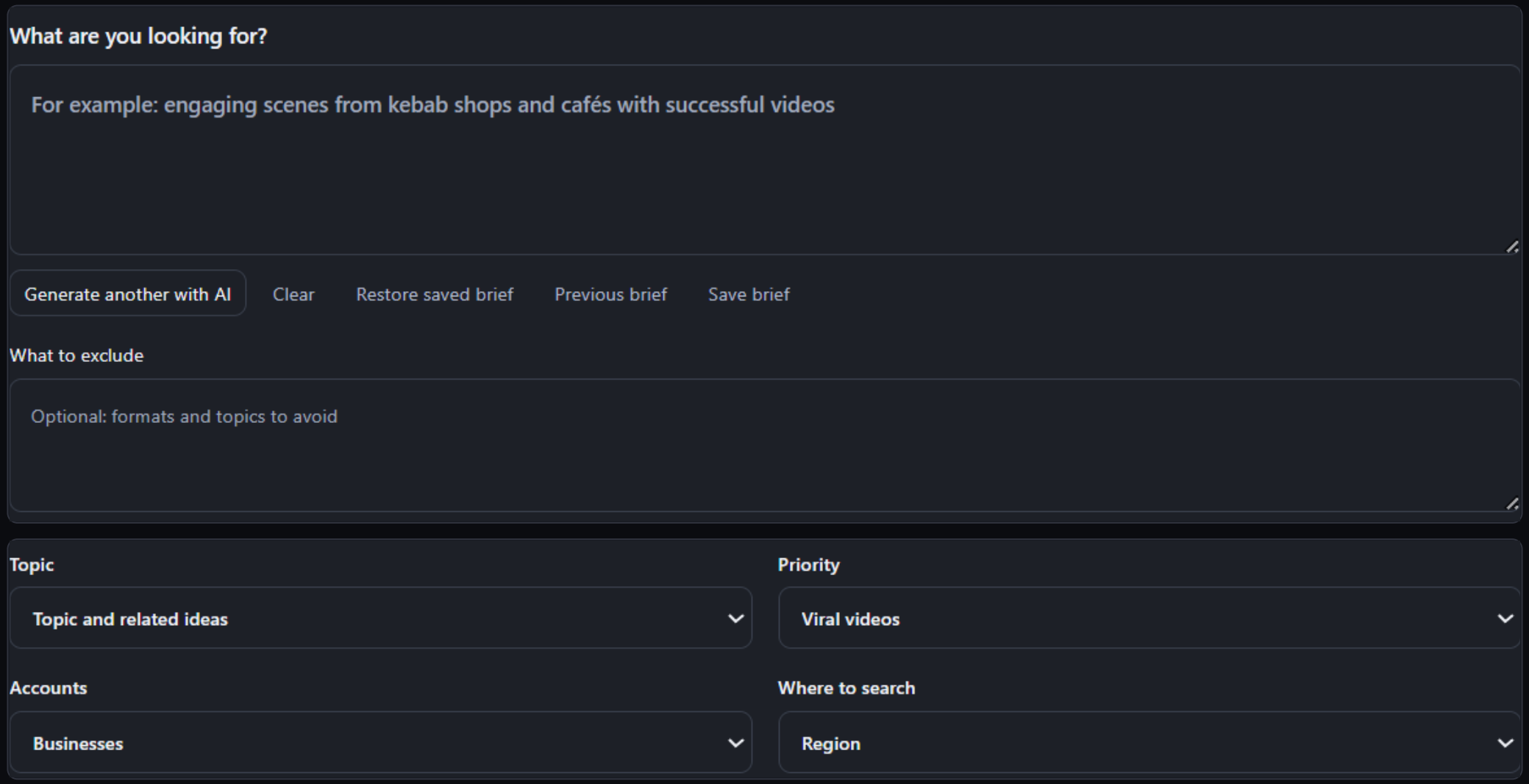
Keep the creative decisions editable

Adjust the scene order, words and practical details before filming. Saved versions make previous directions available for review.

The reference, analysis and script remain connected.

Turn a content need into a search brief.

Write the task yourself, ask AI for a starting point, then edit the wording and exclusions before running the search.



Compare the videos, then choose the idea.

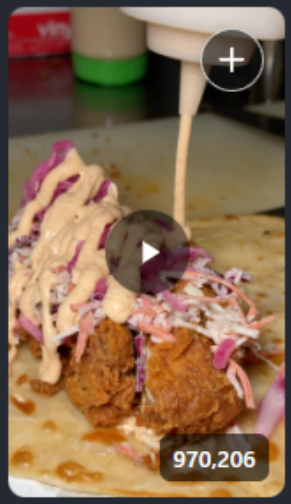
Review available metrics and up to 15 posts per author. Save individual videos without importing the whole account.

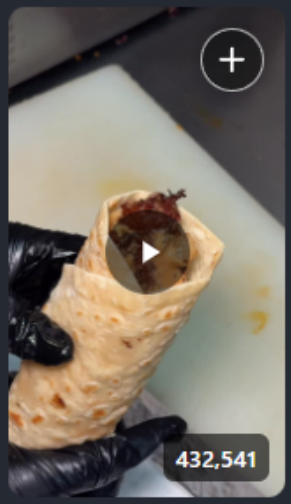
3 authors Sort by Recommended

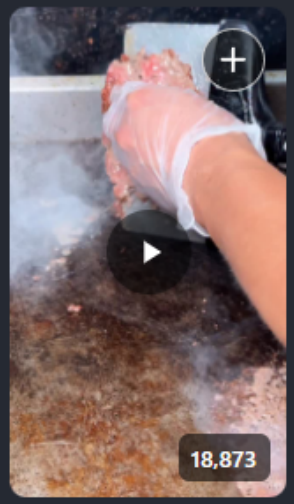
@khokhaeats ↗
Khokha - Fast Casual Restaurant (Halal)

17,988 followers · 846 posts

Performance	Relevance	Ideas and style	Overall
41 /100	90 /100	85 /100	76 /100





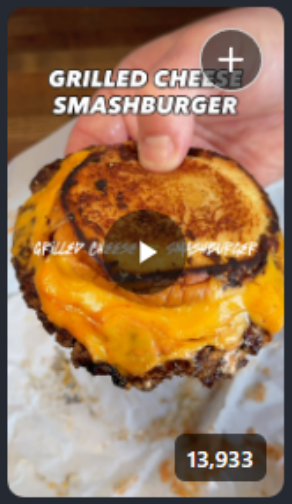


@nogoodburgerjointny ↗
No Good Burger Joint

57,298 followers · 1,290 posts

Performance	Relevance	Ideas and style	Overall
41 /100	80 /100	85 /100	68 /100

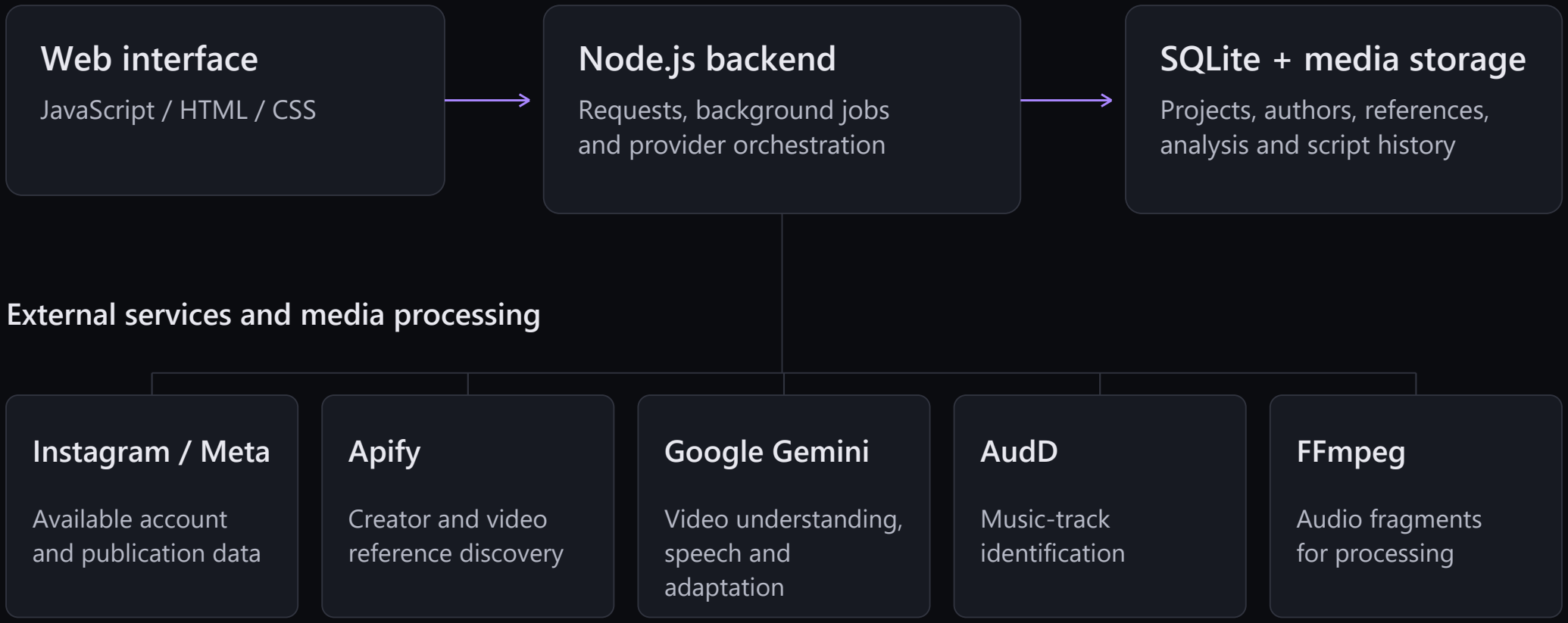






A JavaScript product, end to end.

A focused Node.js backend connects discovery, multimodal AI and persistent project data. HTML and CSS power the interface.



AI-assisted development and code review with Codex. SQLite data and media files are stored separately.

Long tasks run in the background.

Search state and results survive a page refresh. People can move between sections while longer operations continue.

Start the task
A defined brief

→

Persist progress
State and results

→

Keep working
Move between views

→

Return to results
Continue the review

Control paid operations

Expense controls and safeguards against repeated launches handle ambiguous failures without blindly repeating paid work.

Keep playback responsive

Streaming supports seeking before the full download completes. Volume controls and cached media make repeat viewing easier.

Keep work recoverable

Bulk actions and recoverable trash keep each project's library manageable. Track materials through Unreviewed, Analysed, In progress and Ready.

Keep credentials on the server

Connection keys are stored encrypted on the server and are not returned to the browser. Public material excludes private prompts and search parameters.

A more connected way to prepare content.

For social media specialists, writers and brands: less repetitive preparation, with references and decisions kept together.

The work that becomes easier

Scattered reference links	→	**A searchable project library**
Repeated brand explanations	→	**A reusable project profile**
Analysis in separate notes	→	**Context beside the original video**
Drafts in disconnected files	→	**Editable scripts and version history**

AI handles the first pass. People choose the idea, develop the creative direction and decide what is ready to film.

Source availability limits video and metrics. Time savings and commercial impact need measurement in regular use.

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