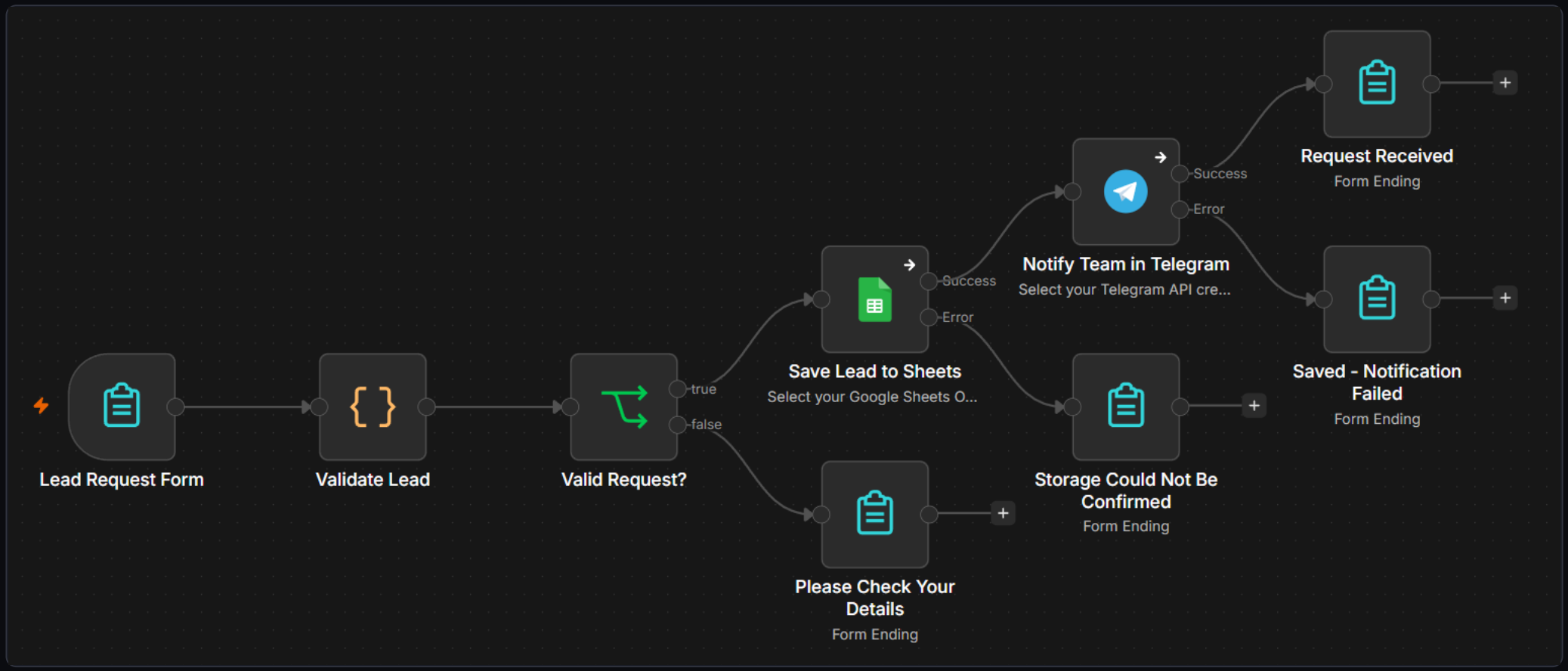
Lead Intake

Turn a form submission into a clean lead record and a team notification. Less copying, fewer incomplete requests and a clear next step for every enquiry.

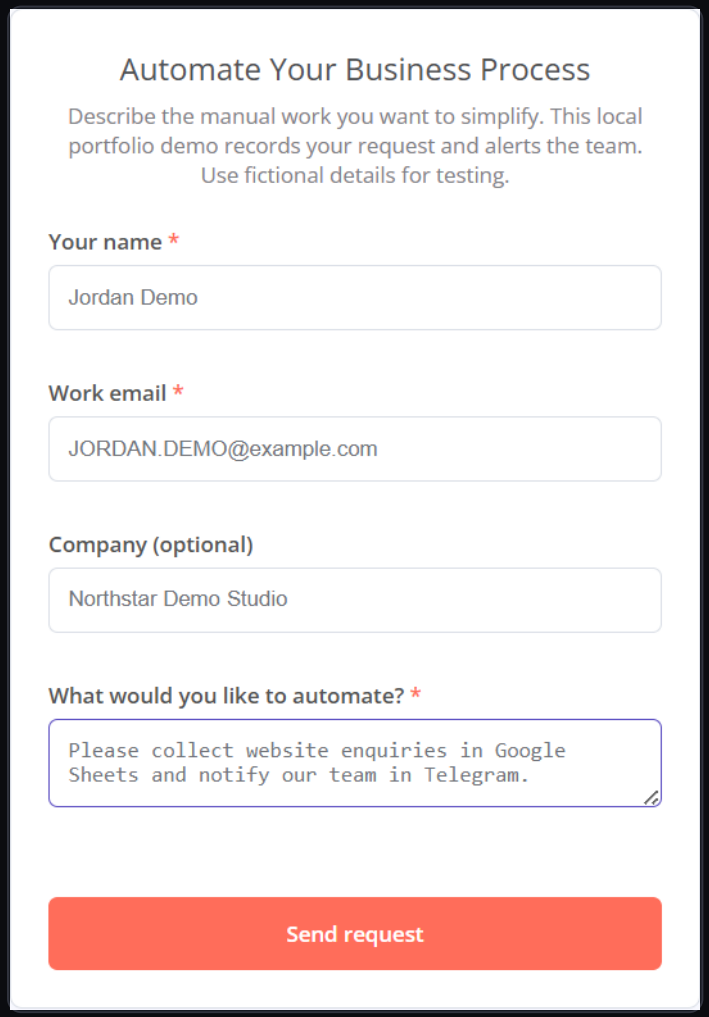


Form input > JavaScript validation > Google Sheets > Telegram > Customer confirmation

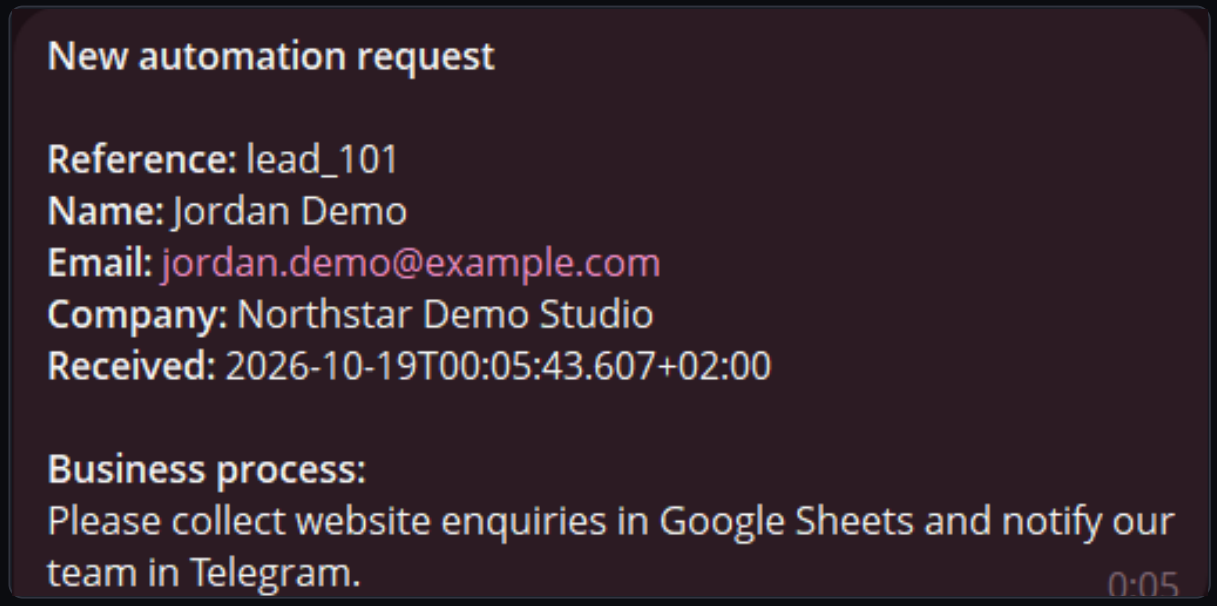
One request. A record and an alert.

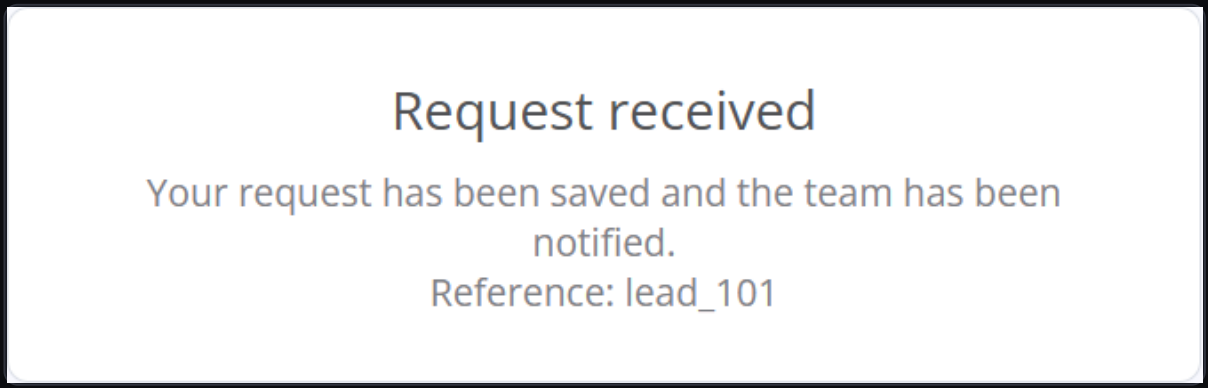
The customer submits once. The workflow normalises the email, stores the enquiry and sends the team the same reference used in the confirmation.

Submitted form



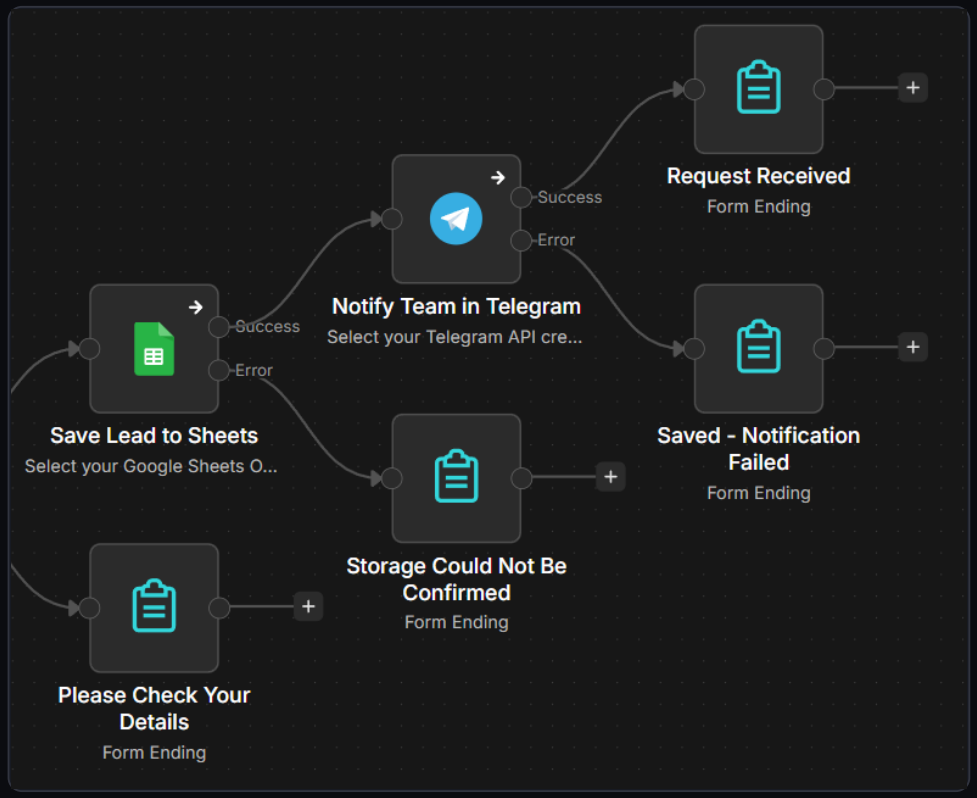
Team notification





Save first. Notify second.

n8n coordinates the flow. JavaScript prepares the data; Google Sheets and the Telegram Bot API handle storage and delivery through saved credentials.



Separate branches distinguish a storage problem from a notification problem.

Validate and standardise

Check required fields, email format and text limits. Trim extra spaces and normalise email case before saving.

Keep user text safe

RAW cell format stores input as literal text. HTML escaping preserves special characters in Telegram messages.

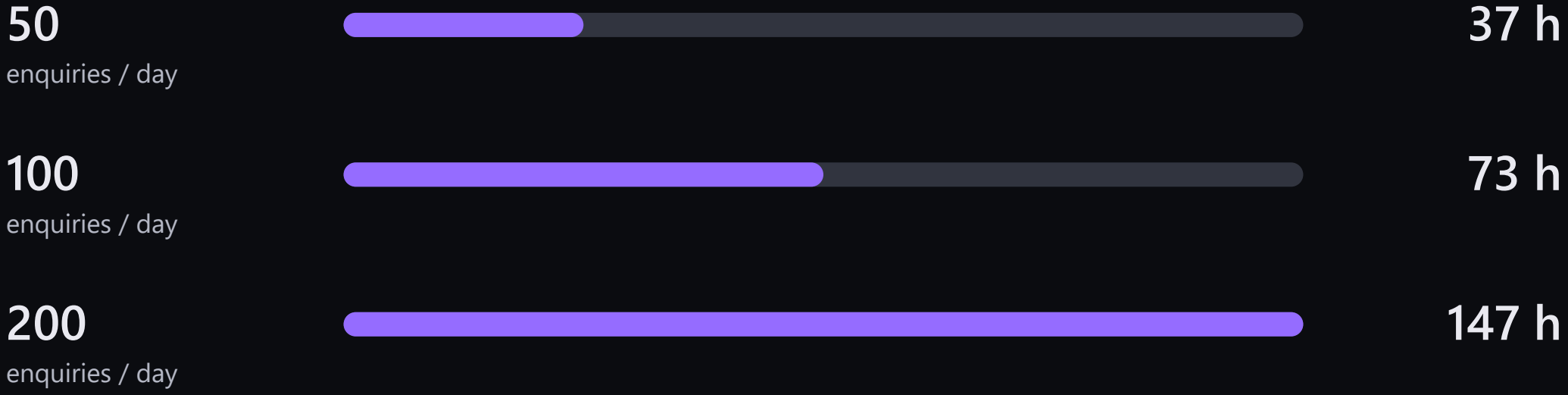
Make the outcome clear

Invalid input returns a correction screen. A failed alert leaves the stored lead intact; a failed save never claims success.

Give the team its time back.

Replace repeated copying and manual notifications with one consistent intake step. The value grows with the number of enquiries coming in.

Estimated time saved per month



2 minutes less admin per enquiry

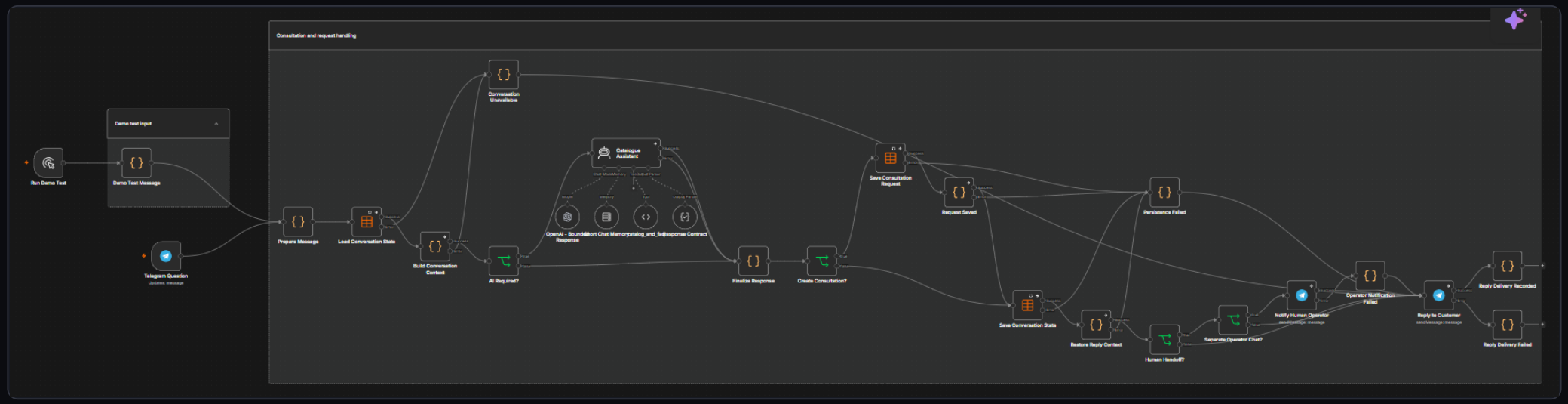
Approximate capacity released across 22 working days: copying details into a register and notifying the team.

More room for the next step

A shared record and immediate alert let the team focus on qualification, follow-up and customer conversations.

AI Sales Assistant

Help a customer move from an unclear automation need to a structured consultation request. Keep the conversation connected, then save a brief with their consent.



AI and conversation context

Catalogue Assistant

OpenAI API
Catalogue / FAQ tool
10-turn memory

Consultation storage

Save request

Data Table upsert

↓

Confirm saved

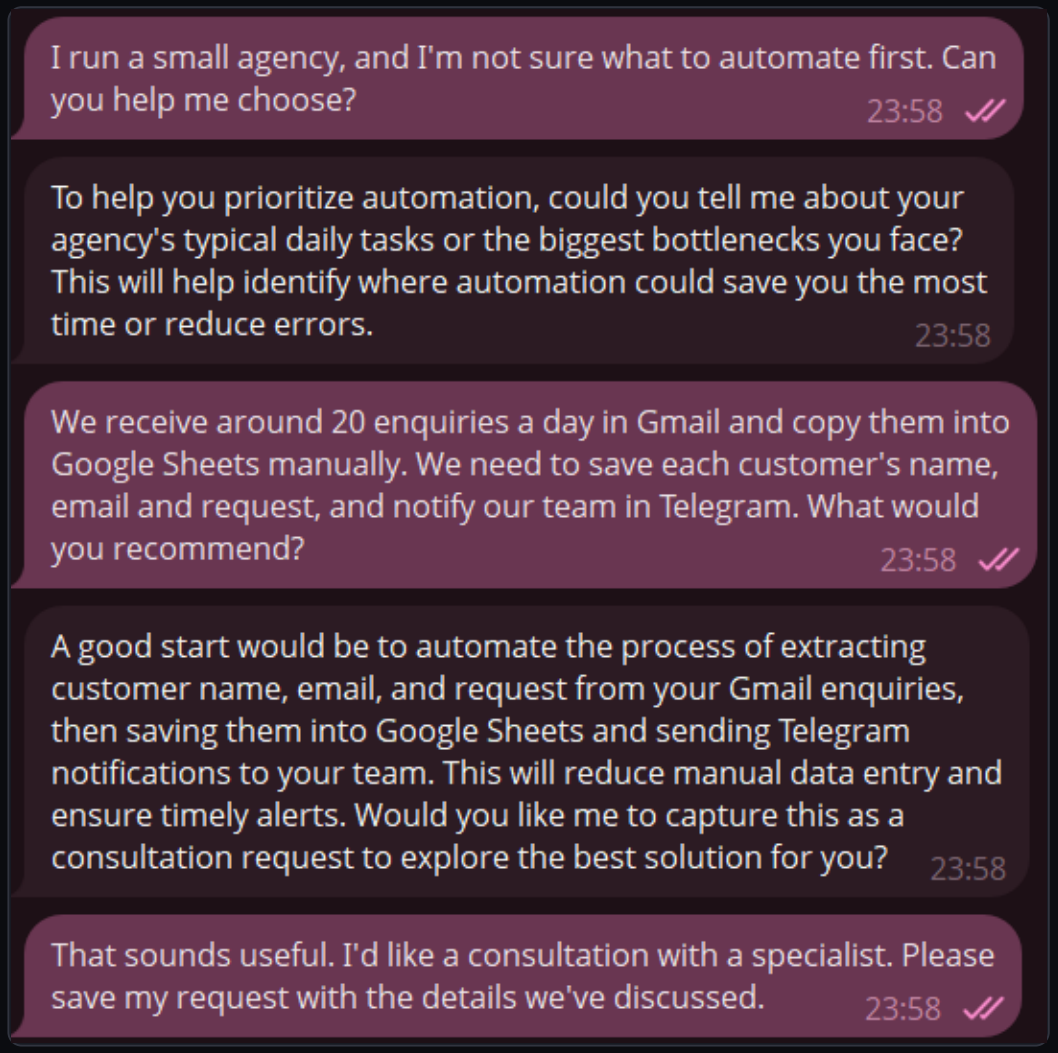
Reply from saved brief

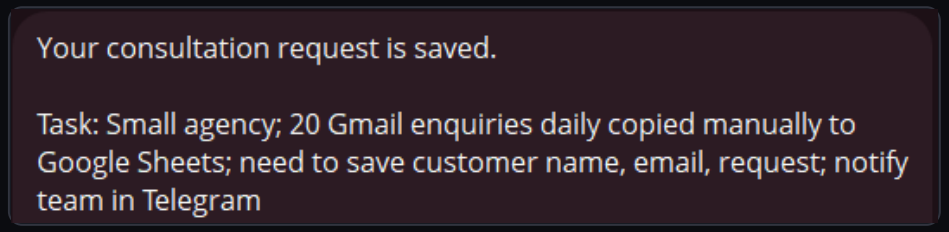
From dialogue to a useful brief

Message context, AI guidance, explicit consent and saved request data work as one flow.

Understand the need before creating the request.

The customer describes daily work, gets a relevant direction and agrees to save the details. The resulting brief preserves the context for the next conversation.





A focused discovery conversation

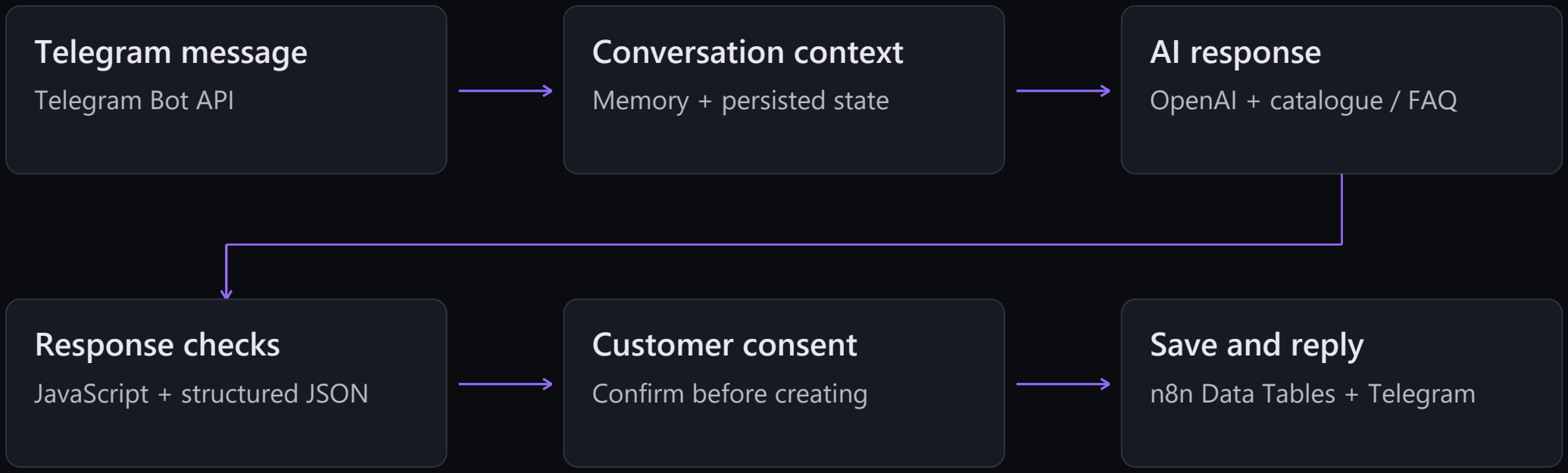
Ask about the business, repeated tasks and the current tools. Use earlier answers instead of restarting the same questions.

A brief the customer can recognise

Capture the task, volume and systems discussed. This example saves a consultation request; appointment scheduling is a separate step.

AI guidance. Controlled business actions.

An n8n AI Agent connects the OpenAI API, a catalogue / FAQ tool and a 10-turn memory window. JavaScript checks structured output before the flow takes action.



Carry the context forward

Conversation state and request data are stored separately. The next turn can use the brief already discussed.

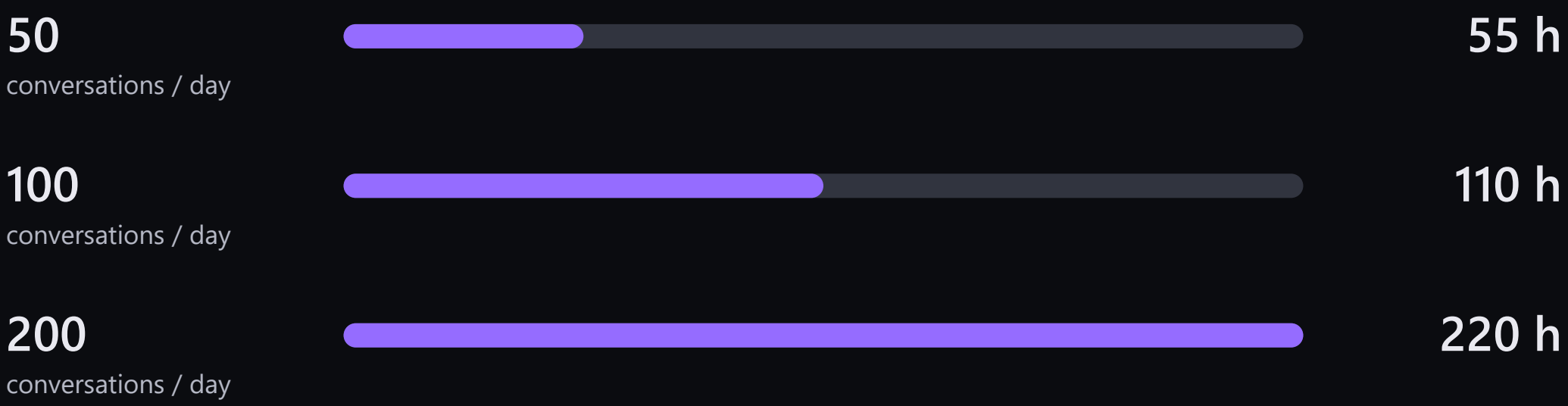
Reliable request capture

Storage errors lead to a clear fallback. After a successful save, the customer receives the captured brief and confirmation.

More context. Less repetitive discovery.

Use the assistant for initial questions and brief preparation, so a specialist can begin with the customer's situation already organised.

Estimated time saved per month



3 minutes less initial admin

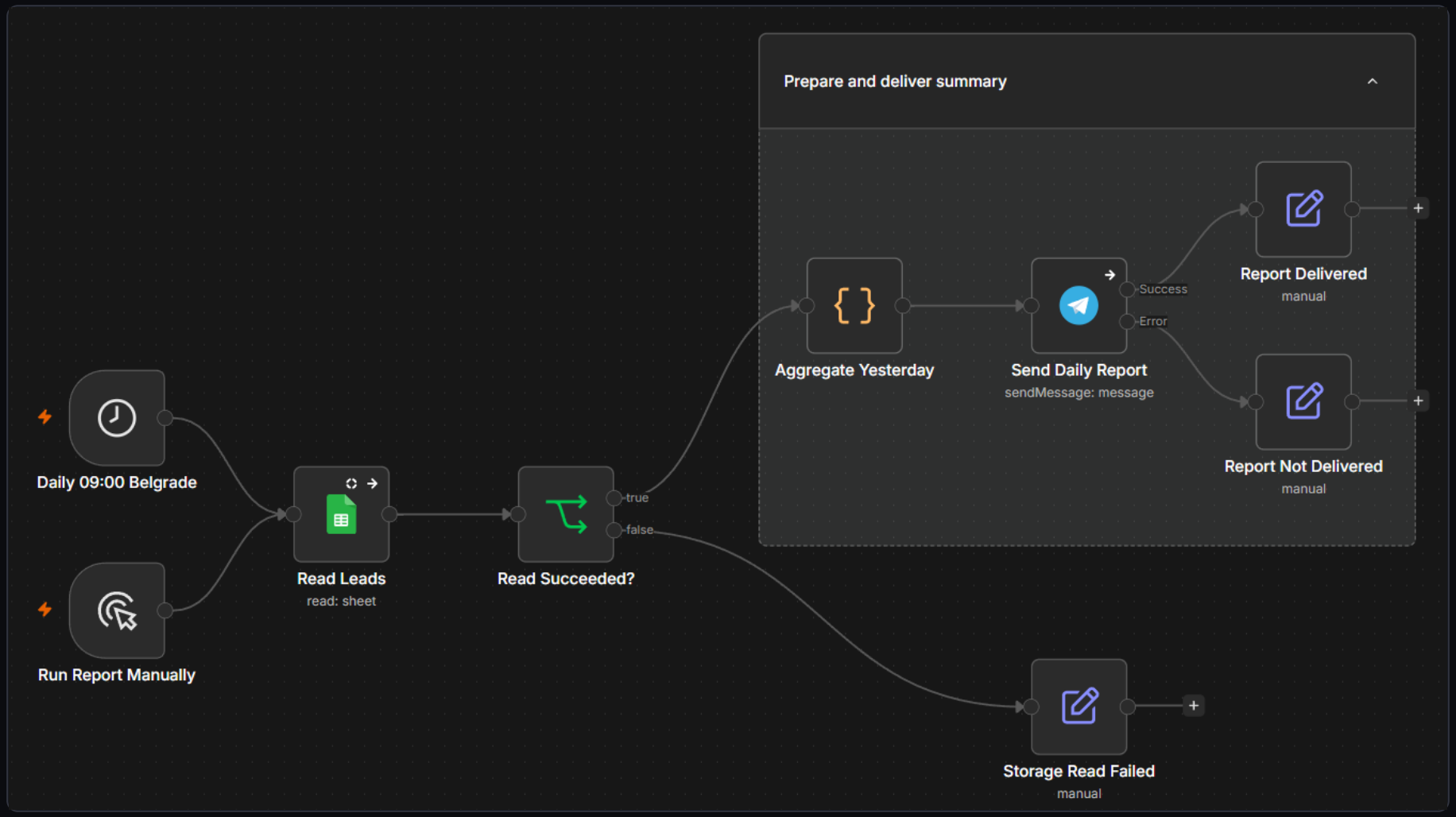
Approximate saving per conversation across 22 working days: repeated questions, note-taking and preparing the consultation brief.

A better starting point for service

The specialist keeps the judgement and consultation. The assistant helps collect context and record the customer's next step.

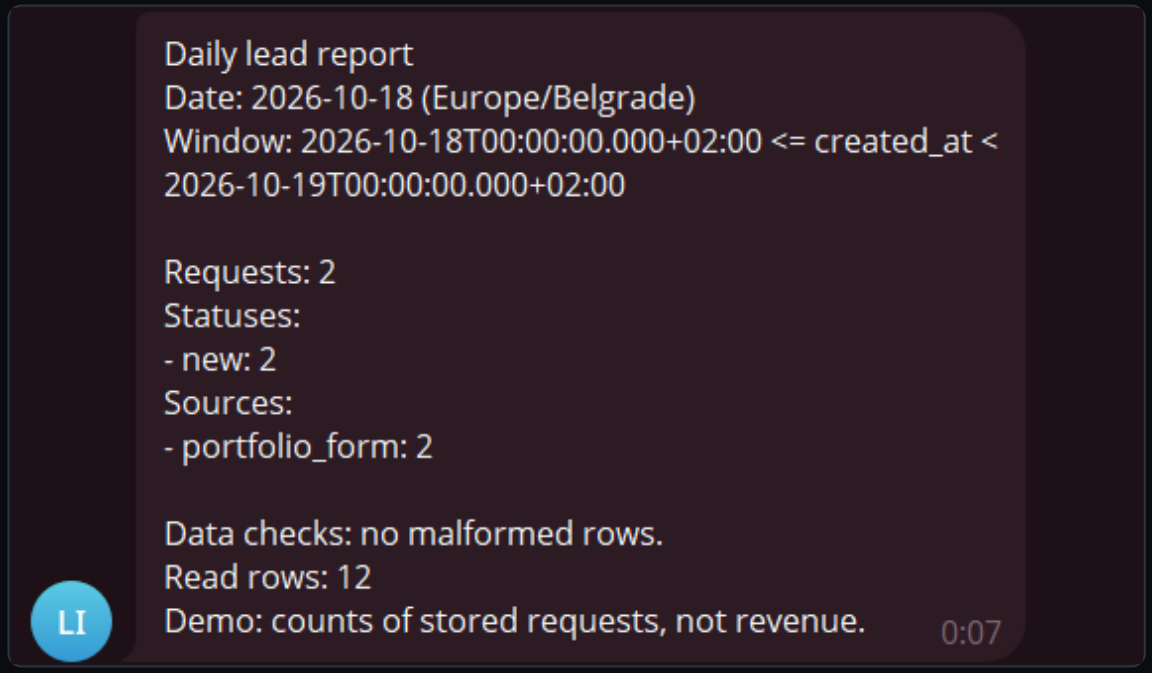
Daily Business Report

Read the lead register, summarise the previous calendar day and send the result to Telegram. A repeatable snapshot of request volume, status and source.



The essentials, delivered where the team works.

A single message brings the previous day's request counts together. Managers can check activity without opening and filtering the register each morning.



Actual output from the lead register: 2 requests, both new, grouped under the form source.

See the flow of enquiries

Total requests, status breakdown and source breakdown make the day's activity quick to scan.

Keep the day boundary precise

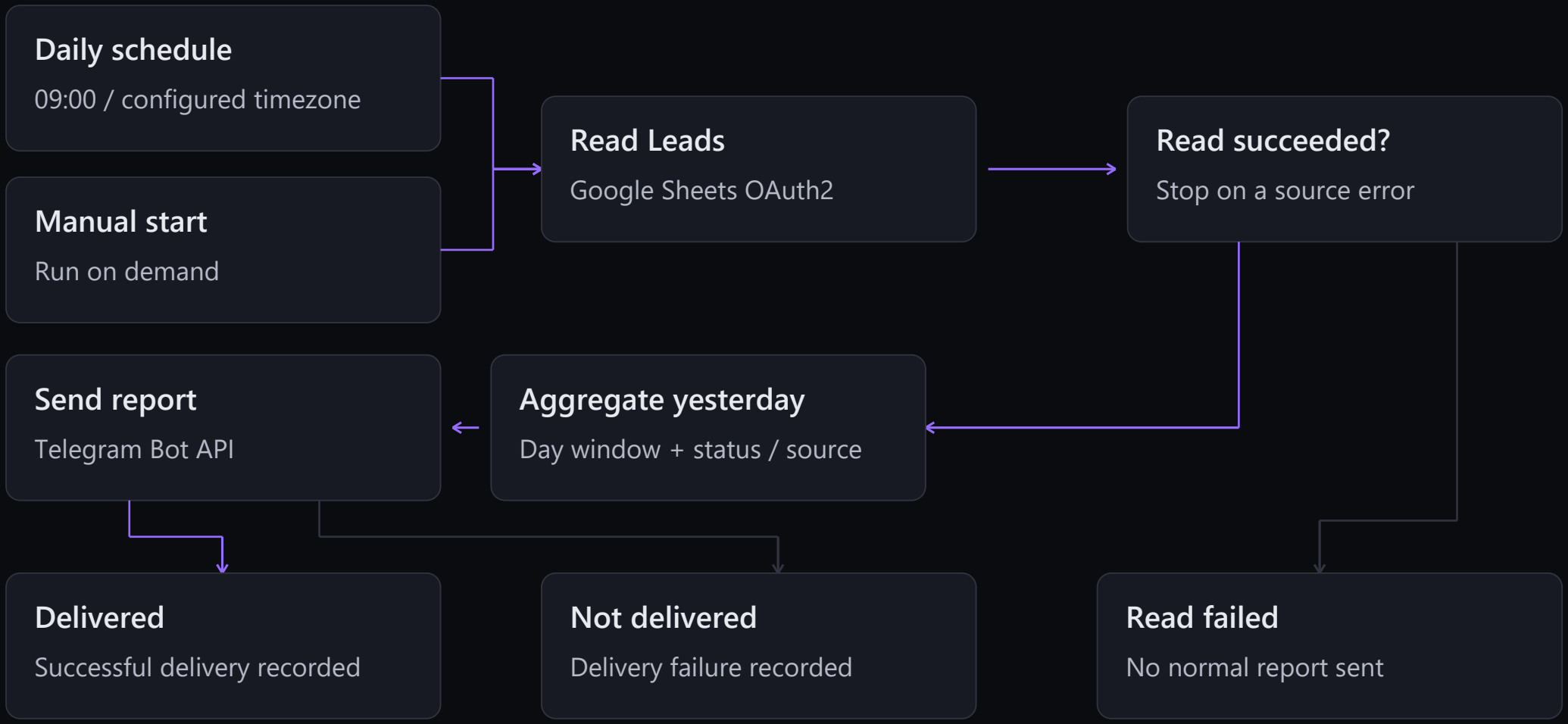
The report uses the previous calendar day in the configured timezone, including daylight-saving changes.

Know when data needs attention

The message includes data checks. Invalid rows are flagged so an incomplete total is easier to spot.

Read. Check. Aggregate. Deliver.

A scheduled or manual start reads Google Sheets. JavaScript applies the calendar-day window and groups valid lead rows before the Telegram Bot API sends the report.

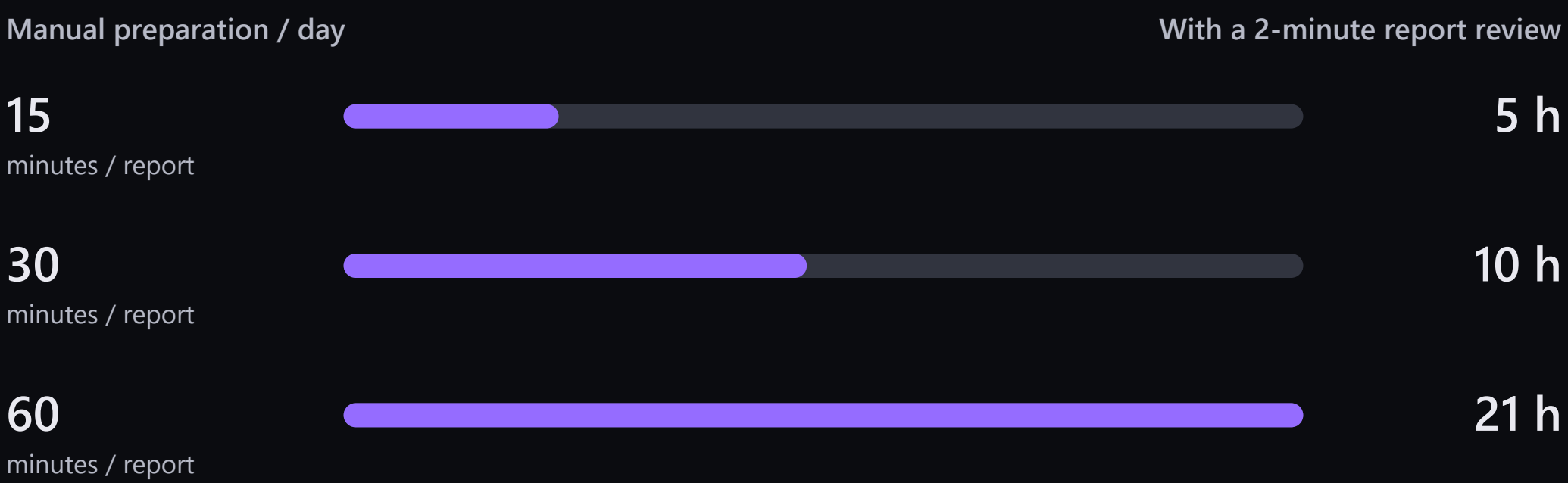


A failed read is different from a valid zero-request day. Source and delivery failures have separate outcomes.

Make reporting a habit, not a task.

A scheduled summary removes repeated filtering, counting and message preparation. The team reviews the result instead of rebuilding it.

Estimated time saved per month



Across 22 working days, the released time grows with the manual effort the report replaces. Counts stay tied to the same lead register.

The broader value is consistency: the same day window, the same breakdowns and an explicit signal when source data needs attention.