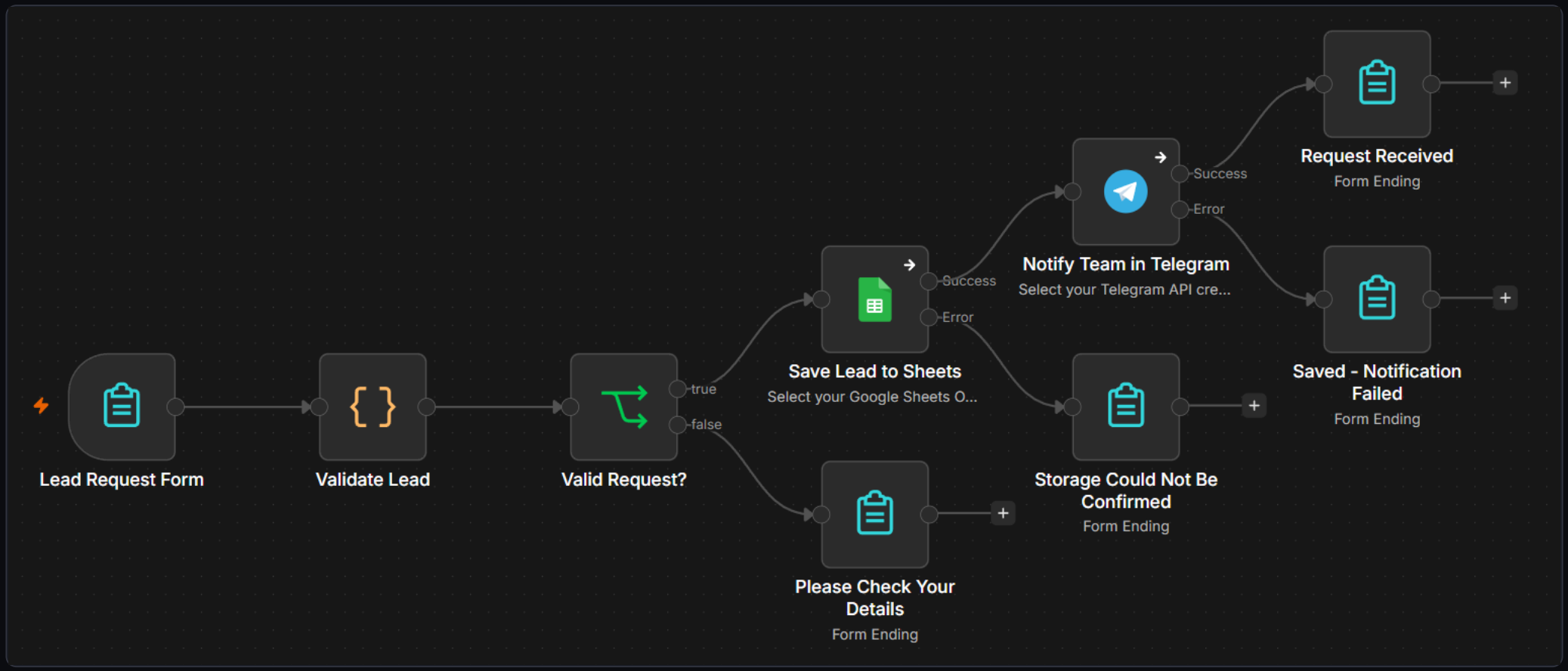
Lead Intake

Turn a form submission into a clean lead record and a team notification. Less copying, fewer incomplete requests and a clear next step for every enquiry.

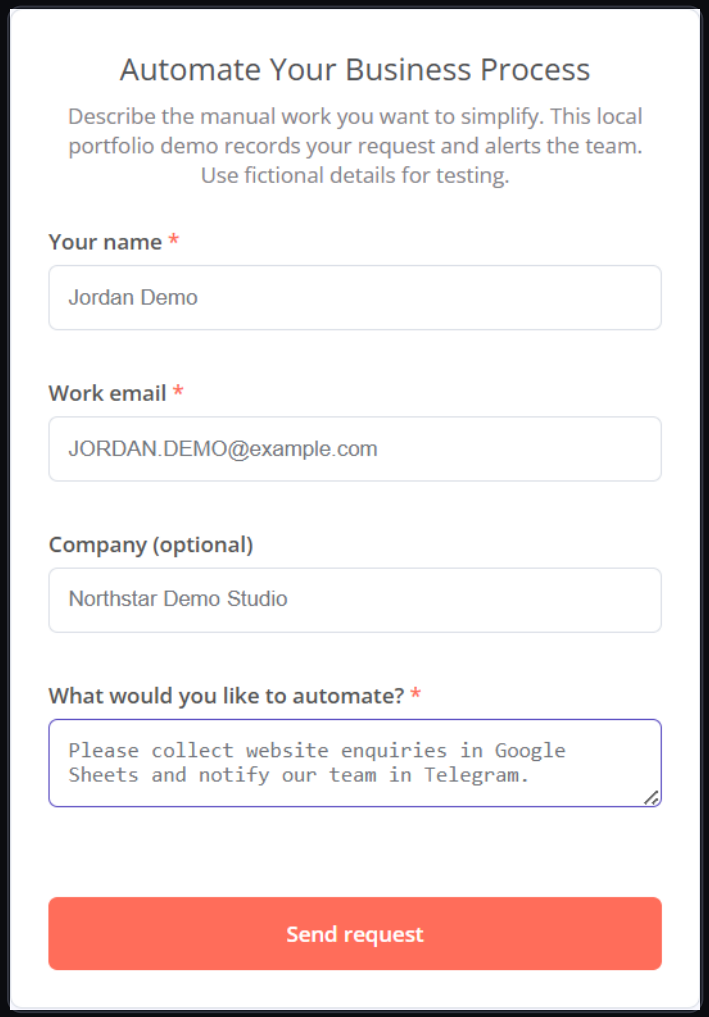


Form input > JavaScript validation > Google Sheets > Telegram > Customer confirmation

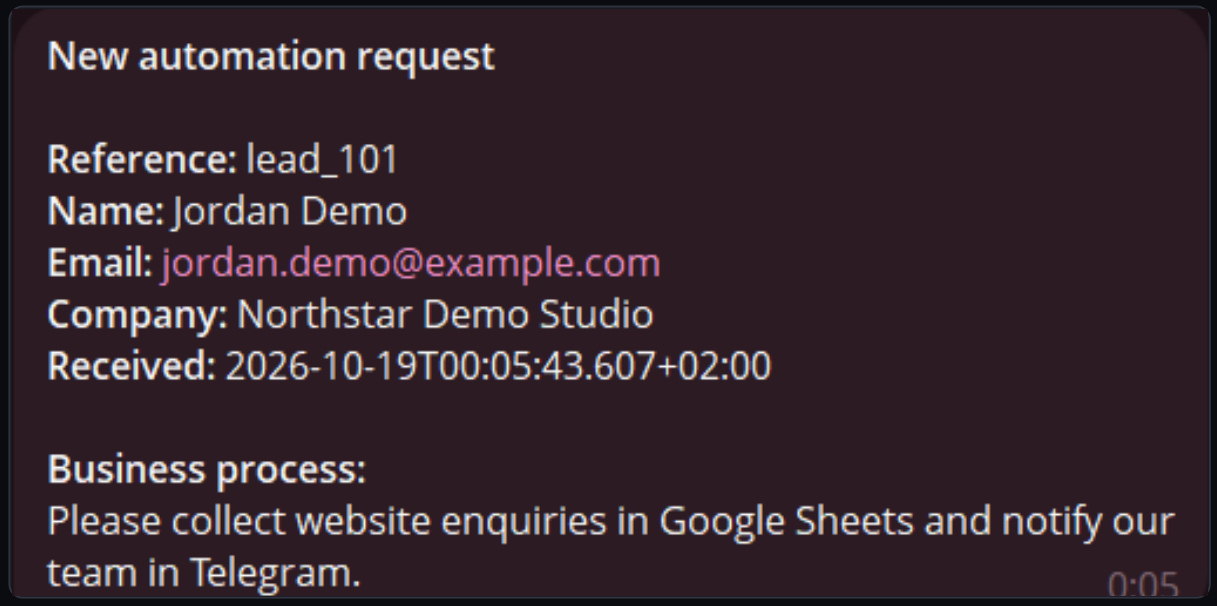
One request. A record and an alert.

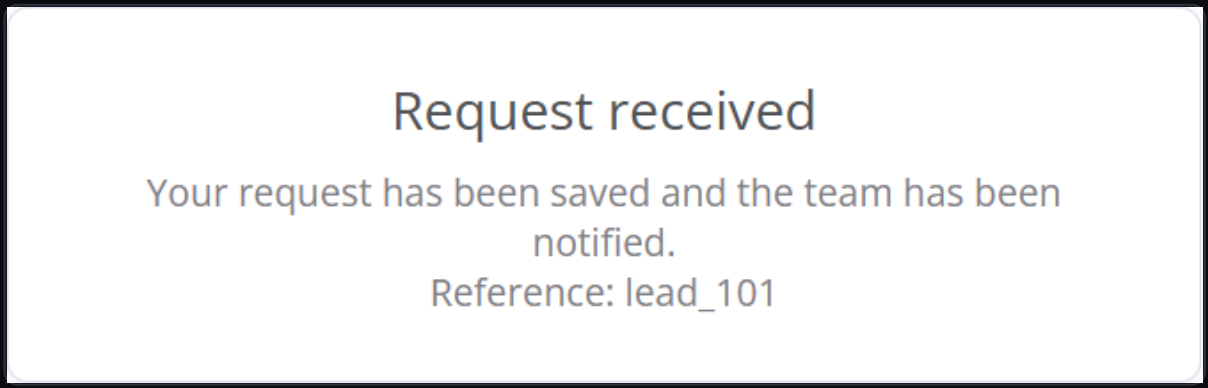
The customer submits once. The workflow normalises the email, stores the enquiry and sends the team the same reference used in the confirmation.

Submitted form



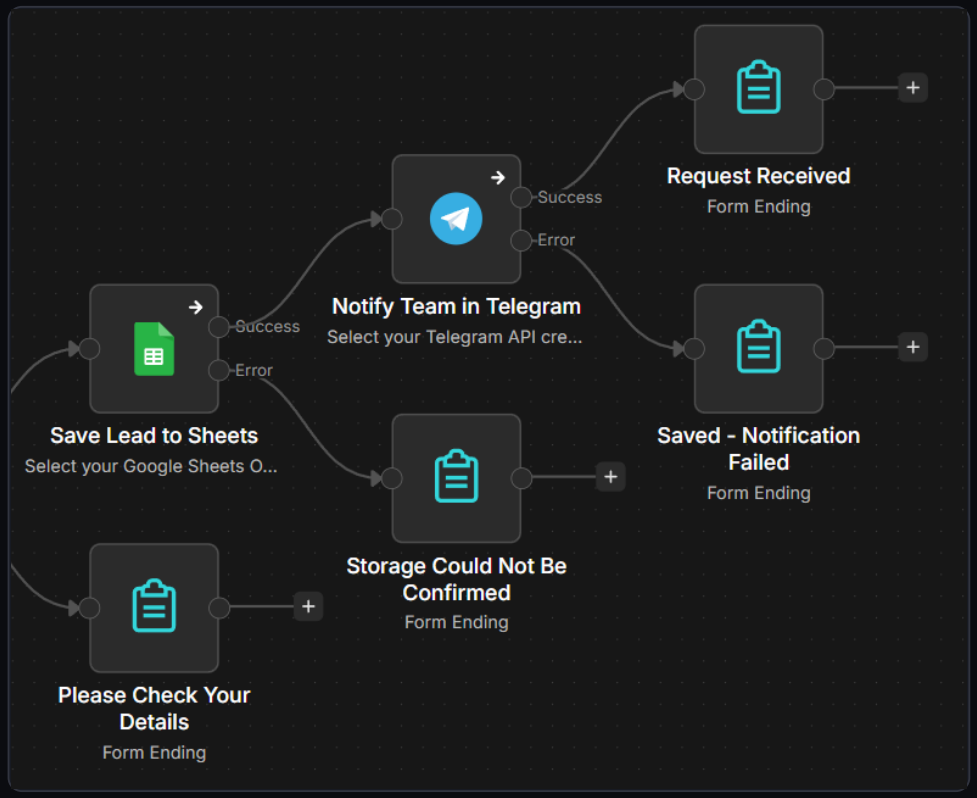
Team notification





Save first. Notify second.

n8n coordinates the flow. JavaScript prepares the data; Google Sheets and the Telegram Bot API handle storage and delivery through saved credentials.



Separate branches distinguish a storage problem from a notification problem.

Validate and standardise

Check required fields, email format and text limits. Trim extra spaces and normalise email case before saving.

Keep user text safe

RAW cell format stores input as literal text. HTML escaping preserves special characters in Telegram messages.

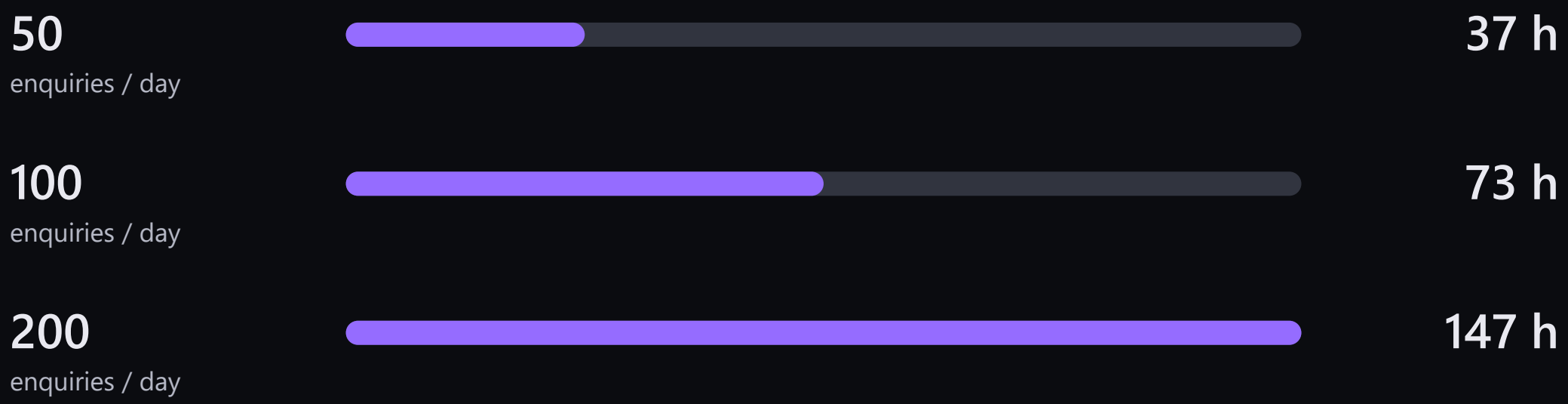
Make the outcome clear

Invalid input returns a correction screen. A failed alert leaves the stored lead intact; a failed save never claims success.

Give the team its time back.

Replace repeated copying and manual notifications with one consistent intake step. The value grows with the number of enquiries coming in.

Estimated time saved per month



2 minutes less admin per enquiry

Approximate capacity released across 22 working days: copying details into a register and notifying the team.

More room for the next step

A shared record and immediate alert let the team focus on qualification, follow-up and customer conversations.